



ATL/SEC/21

14th September, 2016

The Secretary, Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001, Maharashtra	The Secretary, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai-400051, Maharashtra
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Sub: Disclosure pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015

Reg: Product Launch

This is with reference to the above captioned matter. Please find below the details of product launched by the Company:

- a) **Name of the product:** Apollo EnduRace RD HD, Apollo EnduMile LHD and
Apollo EnduComfort CA
- b) **Date of launch:** September 14, 2016
- c) **Category of the product:** Truck-Bus Radial Tyres
- d) **Whether caters to domestic/ international market:** Domestic
- e) **Name of the countries in which the product is launched (in case of international) :** N.A.

You are requested to take on record the above mentioned information as disclosure under Regulation 30 of the SEBI (LODR) Regulations, 2015.

Thanking you,

Yours faithfully,

FOR APOLLO TYRES LTD.

**(Seema Thapar)
COMPANY SECRETARY**