



TCS/PR/SE-14/2013-14

July 25, 2013

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Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Honoured as Technology Partner at the Manufacturing Leadership 100 Awards"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

11th floor, Air India Building, Nariman Point, Mumbai 400 021, India

Tel: 91 22 6778 9333 Fax: 91 22 6778 9343 e-mail: corporateoffice@tcs.com general@tcs.com

Registered Office: 9th floor, Nirmal Building, Nariman Point, Mumbai 400 021

For immediate use **PRESS RELEASE**

Tata Consultancy Services Honoured as Technology Partner at the Manufacturing Leadership 100 Awards

Highlights TCS' successful implementation of award winning projects for Boeing, Eli Lilly and Johnson Controls, Inc.

MUMBAI, July 25, 2013: Tata Consultancy Services (BSE: 532540, NSE: TCS), the leading IT services, consulting and business solutions organization, has been honored as a 'Technology Partner' for its work with customers in key verticals, at this year's Manufacturing Leadership 100 Awards, presented by the Manufacturing Leadership Community, a part of Frost & Sullivan. This award further enhances TCS' longstanding history of developing cutting edge solutions and successfully implementing transformational projects in the manufacturing and life sciences industry.

For the last nine years, the Manufacturing Leadership 100 Awards have honored innovative companies and individuals from around the world who are shaping the future of global manufacturing. The top 100 projects selected also represent those technology partners, who are set apart from their competitors and deliver clear and compelling return on investment across a wide variety of domains. Winners are evaluated specifically on their process impact, business impact, strategic impact and use of technology.

"TCS' breadth and depth of experience across industry verticals globally provides us with a unique perspective on market trends and best practices," said Debashis Ghosh, Global Head, Manufacturing, Life Sciences and Energy Resources, TCS. "Being recognized as the Technology Partner at the Manufacturing Leadership 100 Awards reaffirms the value that we are delivering to our customers. Our global teams are committed to constantly innovating and delivering superior services to address critical business issues; for instance, we partner with our life sciences customers across the value chain, to enable them to advance clinical trial efficiencies, accelerate drug discovery, maximize manufacturing productivity and improve sales and marketing effectiveness."

TCS' Global Business Reporting project with Eli Lilly won the award in the Information Leadership category. "The TCS team, both on-shore and off-shore, has demonstrated an outstanding level of professionalism and partnership. The Global Reporting Project was extremely complex and required a significant level of understanding of local needs around the globe. In addition to providing strong IT competency, the TCS team was able to forge a true partnership with the Lilly team to ultimately deliver a top grade solution to our customers around the world," said Zuheir Shahwan, Director, Global Commercial Operations - Commercial Intelligence at Eli Lilly and Company.

"TCS has been a key partner in helping us implement a new business transformation project within our automotive business that will not only bring our performance to the next level but has also won us recognition in the ML 100 'Information Leadership' category," said Randall Urban, IT Vice President of Johnson Controls, Inc. "As a multi-national company it is imperative that our processes are aligned globally. This new initiative will enable us to further strengthen our cohesiveness by integrating logistic and operational processes across continents."

"The Factory Mobility project was a ground-breaking effort to bring mobile technology to the shop floor on the C-17 Globemaster III Program in Long Beach," said Bill Black, IT Leader for the C-17 Program, The Boeing Company. "Both the TCS and Boeing teams really focused on what the shop-floor customer needed, and were able to deliver a quality product that exceeded their expectations. This teaming arrangement has been typical of our relationship with TCS over the last several years."

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"We are pleased to be named a technology partner in this year's Manufacturing Leadership 100 Awards," said Milind Lakkad, Vice President and Global Head, Manufacturing Unit, TCS. "Technology continues to play a dominant role across the Manufacturing value chain, be it in the cycle time reduction of New Product Development, Product Quality Improvement, optimization of Manufacturing Operations or Enhancement of Customer Experience."

The Manufacturing Leadership 100 awards were presented at the 2013 Manufacturing Leadership Summit in Palm Beach, FL.

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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 276,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US \$11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:

Global:

Email: praveen.beachi@tcs.com
Phone: +91 22 6778 9999

Europe / UK:

Email: pbhaskar.kumar@tcs.com
Phone +32 22821927

India:

Email: sramaschandra@tcs.com | shamala.p@tcs.com
Phone: +91 22 6778 9078 | +91 22 6778 9081

USA / Canada:

Email: m.mcabe@tcs.com
Phone: +1 646 313 4594

Asia Pacific:

Email: jean.davidson@tcs.com
Phone: +65 9139 3668

Australia and New Zealand:

Email: steve.poulsen@tcs.com
Phone: +61 (2) 8456 2800

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