



TCS/PR/SE-6/2014-15

April 29, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
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Kind Attn: Manager, Listing Department

Corporate Services

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Named Exclusive Certification Services Provider for Cloud Data Management Interface Conformance Testing by Storage Networking Industry Association"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl : as above

Corporate Identification Number (CIN) – L22210MH1995PLC084781

TATA CONSULTANCY SERVICES

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For immediate use **PRESS RELEASE**

TCS Named Exclusive Certification Services Provider for Cloud Data Management Interface Conformance Testing by Storage Networking Industry Association

MUMBAI | NEW YORK, April 29, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, today announced it has been appointed as the only Certification Services and Test Provider for Cloud Data Management Interface (CDMI) conformance testing by the Storage Networking Industry Association (SNIA). The SNIA launched the CDMI Conformance Test Program (CTP) for cloud vendors to provide interoperability standards for end users. Cloud storage companies will now be able to utilize TCS' innovative CDMI Conformance Assurance Solution to ensure that their cloud storage products meet SNIA standards with greater efficiency, which leads to faster time-to-market, increased market share and less cost.

The ever-growing demand for cloud storage solutions, coupled with the rapidly evolving number of products on the market, necessitates industry standardization. The CDMI standard is applicable to all types of cloud – private, public and hybrid – allowing IT departments and end users the freedom to operate between multiple clouds with an industry approved standard for data storage, migration and security. SNIA's CDMI specification addresses this need, but demonstrating conformance with this specification is a key challenge for cloud storage companies. When done in-house, conformance requires rigorous testing by skilled staff, which in turn escalates product development costs and delays launches.

TCS' CDMI Conformance Assurance Solution tests cloud storage products for adherence to SNIA CDMI standards and reports issues that need to be fixed. With SNIA appointing TCS as the only Certification Services and Test Provider and offering support throughout the testing process, TCS' solution empowers companies to deliver superior quality CDMI conformant products faster to the market.

TCS' Chief Technology Officer, K Ananth Krishnan said: "TCS has deep experience in the enterprise cloud space, with a strong set of in-house and co-innovation driven offerings. Our strategic cloud platforms in India and across the globe cater to a broad range of customer needs, while the TCS CDMI Conformance Assurance solution helps cloud storage customers across industries and different types of cloud architecture. We have the capability to deliver the certification and test services as per SNIA standards and are happy to be their trusted partner in their CTP program."

"TCS' capability to provide certification and testing services per SNIA standards for CDMI conformance testing demonstrates our commitment to provide the technology edge to our customers. We are delighted to be associated with SNIA in this initiative," said Nagaraj Ijari, Global Head, High Tech Business Unit, TCS.

"TCS, through its strong customer focus and innovative solutions, is a leader in Storage Services and is committed to storage standards that benefit the end users," adds Reena Dayal, Global Head for Technology and Domain Solutions and Innovation, High Tech Business Unit, TCS. "TCS' CDMI Conformance Assurance Solution offers complete advisory and testing support for Cloud Storage products' conformance to CDMI specifications, reducing test cycle time and the ability to quickly detect and fix defects to ultimately achieve improved product quality."

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"SNIA continues to develop and promote industry standards to help interoperable use of storage technologies," said David Dale, SNIA's Chairman of the Board. "When it comes to cloud storage, we are seeing vendors increasingly adopt the SNIA CDMI standard because end users want to control the destiny of their data and ensure hassle-free data access, data protection and data migration from one cloud service to another. SNIA is delighted to form a partnership with TCS as the exclusive Certification Services and Test Provider for the SNIA CDMI CTP program. We believe that TCS' CDMI Conformance Assurance solution will bring value to the entire program."

Webcast Explains How Vendors Can Get Started

The CDMI CTP is available to SNIA and non-SNIA vendors. Vendors can learn how to begin the CTP process during SNIA's live Webcast on May 8, 10:00 a.m. PT/1:00 p.m. ET at

<https://www.brighttalk.com/webcast/663/109969>

About the SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization, made up of member companies spanning the global storage market. SNIA's mission is to lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. To this end, the SNIA is uniquely committed to delivering standards, education, and services that will propel open storage networking solutions into the broader market. For more information, visit www.snia.org.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 300,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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