



TCS/PR/SE-70/2014-15

December 30, 2014

**National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department**

**BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Positioned as a Leader in Capital Markets BPO by Everest Group"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Suprakash Mukhopadhyay
Vice President and Company Secretary**

Encl: As above

TATA CONSULTANCY SERVICES

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Corporate Identification No. [CIN: 12221CMH1995P 122219]

For immediate use **PRESS RELEASE**

TCS Positioned as a Leader in Capital Markets BPO by Everest Group

Report Cites TCS' Strong Risk Management and Depth of its Investment Banking and Brokerage Offerings

NEW YORK | MUMBAI, December 30, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced it has been recognized as a 'Star Performer' and 'Leader' in Capital Markets BPO by Everest Group in its report, "Capital Markets BPO – Service Provider Landscape with PEAK Matrix™ Assessment 2014," November 2014.

Everest Group analyzed the relative positioning of 17 service providers using its Performance, Experience, Ability, and Knowledge (PEAK) Matrix for Banking BPO. Everest Group also analyzed service provider capabilities across multiple dimensions, including market success, scale, scope, technology capability, delivery footprint, and client satisfaction. The service providers are divided into three categories based on performance: Leaders, Major Contenders and Emerging Players.

TCS' positioning as a Leader is a result of its overall composite score on the back of its market success, customer footprint and its scope coverage. Its designation as a Star Performer is based on its year-on-year movement on the PEAK Matrix.

"Capital Markets BPO is one of the fastest growing industry-specific segments as financial institutions increasingly partner with third-party providers to manage their margin, regulatory, and risk considerations," said Rajesh Ranjan, Partner and Head, Business Process Services (BPS), Everest Group. "Our assessment shows that TCS is responding very well to these market demands leveraging its operational and technology capabilities coupled with global delivery footprint."

"Being recognized as a Star Performer and Leader yet again is a reflection on our ability to help investment banks, brokerage houses and wealth managers simplify and reimagine their processes to address today's market conditions," said Abid Ali Neemuchwala, Global Head, Business Process Services at TCS. "Our continued investment in operational and technology excellence helps global financial institutions assess and mitigate risk while creating a service differentiation that establishes them as business leaders."

Globally, investment bankers, wealth managers and brokerage houses continue to grapple with the higher capital requirements, shrinking spreads, regulatory burden and market volatility. TCS' robust risk management, proven transformation methodology (FORE™), solution accelerators (TRAPEZE™) and extensive analytics expertise, ensure that financial institutions have better compliance and controls, a roadmap to business excellence and predictability in business results.

For immediate use **PRESS RELEASE****About TCS' Business Process Services Unit**

Enterprises seek to drive business growth and agility through innovation in an increasingly regulated, competitive, and global market. TCS helps clients achieve these goals by managing and executing their business operations effectively and efficiently. TCS' Business Process Services (BPS) include core industry-specific processes, analytics and insights, and enterprise services such as finance and accounting, HR, and supply chain management. TCS creates value through its FORE™ simplification and transformation methodology, backed by its deep domain expertise, extensive technology experience, and TRAPEZE™ governance enablers and solutions. TCS complements its experience and expertise with innovative delivery models such as using robotic automation and providing Business Processes as a Service (BPaaS). TCS' BPS unit has been positioned in the leaders' quadrant for various service lines by many leading analyst firms. With over four decades of global experience and a delivery footprint spanning six continents, TCS is one of the largest BPS providers today.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 310,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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