



TCS/PR/SE-103/2014-15

March 30, 2015

**National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department**

**BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Positioned as a Leader in Enterprise Architecture by Independent Research Firm"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Suprakash Mukhopadhyay
Vice President and Company Secretary**

TATA CONSULTANCY SERVICES

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For immediate use **PRESS RELEASE**

TCS Positioned as a Leader in Enterprise Architecture by Independent Research Firm

Report Gives TCS Highest Score Possible in Corporate Strategy and Vertical Experience Categories

NEW YORK | MUMBAI, March 30, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced it has been recognized as a “Leader” in Enterprise Architecture (EA) by Forrester Research, Inc., a leading independent research company, in its report *The Forrester WAVE™: Enterprise Architecture Service Providers*, Q1 2015, authored by Forrester’s Principal Analysts Henry Peyret and Gordon Barnett.

The top 10 multinational consultancies, including TCS, were researched, analyzed and scored across 25-criteria, and grouped into three high-level buckets: Current Offering, Strategy and Market Presence. The focus of the evaluation was on large, global EA service providers with significant scale. Other criteria included a broad set of both ‘Traditional’ and ‘Advanced’ EA service offerings, presence in major geographies, key industry verticals and business domains, as well as sufficient interest from Forrester clients.

TCS received the highest score in the market presence category and achieved the highest possible score in the Financials sub-category. TCS earned the second highest overall score in the strategy category, with highest possible scores in “EA service offering strategy” and “corporate strategy.” TCS was also ranked second in the current offering category with among the highest scores in “vertical experience” and “traditional EA services.” Additionally, TCS received among the second highest scores in the “client satisfaction” category.

“EA is a core capability of TCS’ strategy of digital reimagination, business simplification, and business transformation,” wrote Forrester’s Principal Analysts Henry Peyret and Gordon Barnett, in the report. “TCS has developed a proprietary set of EA frameworks around The Open Group Architecture Framework (TOGAF) and Zachman frameworks, and has developed specific dashboards ([TCS Mastercraft](#)) to help EA decision-makers optimize their services.”

“Businesses across industries and geographies are reimaginging themselves to stay relevant with changes that span business models, products, customers, channels, processes, workplace and technology,” said Nidhi Srivastava, Global Head of Business and Technology Optimization, TCS. “Enterprise Architecture (EA) is crucial to effectively reimaginging businesses. TCS’ suite of traditional and advanced EA services provides our customers exactly what they need to succeed. We are pleased to be recognized as a Leader by Forrester in their extensive analysis of the Enterprise Architecture Service Provider market.”

For immediate use **PRESS RELEASE**

TCS continues to grow mindshare in the industry and its EA consultants are increasingly viewed as trusted partners by businesses worldwide.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 318,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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