



TCS/PR/SE-79/2016-17

February 27, 2017

**National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department**

**BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS recognized as ‘BPO Firm of the Year’ at prestigious industry honors**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

**Suprakash Mukhopadhyay
Senior Vice President and Company Secretary**

TATA CONSULTANCY SERVICES

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For immediate use **PRESS**

TCS recognized as 'BPO Firm of the Year' at prestigious industry honors

- *CEE Shared Services and Outsourcing Award comes from one of the world's most competitive regions in the industry*
- *TCS Head of Budapest Delivery Center Prabal Datta named 'Business Center Manager of the Year'*

HUNGARY | FEBRUARY 27, 2017 : [Tata Consultancy Services](#), a leading global IT services, consulting and business solutions organization, has won the highly coveted 'BPO Firm of the Year' category at this year's 5th annual [CEE Shared Services and Outsourcing Awards](#) ceremony in Warsaw.

In a competitive awards program, from which 129 entrants from 23 countries were short listed from a range of world class companies, TCS was judged the BPO leader in the region.

With Central and Eastern Europe (CEE) already a well-established destination for Shared Services centers and BPO investment, this award is a highly coveted recognition of TCS' growing presence in the region, servicing leading organizations from a range of sectors. The sector is estimated to contribute 67 billion euros to the economies in the CEE region, with the total outsourcing headcount reaching around 3.8 million people.

Judged by an independent jury of industry experts, TCS' Head of the Budapest Delivery Center, Prabal Datta was also recognized as the 'Business Center Manager of The Year' award.

Mr. Prabal Datta at TCS commented: "We're passionate about providing businesses with the tools and support to help them compete in the digital economy. With Central and Eastern Europe offering some of the best-in-class outsourcing and shared service centers in the world, we're truly honored to be awarded this year's BPO Firm of the Year. I'm also thrilled to be named the 'Business Center Manager of The Year'. This recognition has only been possible through the dedication and support from our brilliant team at TCS which continues to be focused on delivering outstanding services for our customers that help them realize the opportunities of the digital age."

Mr. Thom Barnhardt, owner of CEE Business Media and organizer of the fifth annual CEE SSO awards, added: "The 'BPO Firm of the Year' award is one of our most prestigious accolades we bestow, and this year we're delighted to recognize TCS for its outstanding achievements in the sector. We were particularly impressed by the depth and breadth of expertise TCS brings to bear for its clients, combined with a model that puts the customer front and center. Together this has enabled TCS to deliver game changing solutions that help businesses stay agile and competitive in the digital era."

The BPO industry in the CEE region has grown steadily over the past five years and now contains 30% of the world's top outsourcing companies from around the world. Founded in 2001, TCS' Global Delivery Service Center in Budapest is the company's first delivery hub outside of India that has the capabilities to service its clients from any market in the world, across all industry sectors.

With a the team comprised of highly skilled employees from 70 nationalities, speaking 34 languages, TCS' CEE work in the region is crucial to helping businesses adapt to the challenges of the digital economy.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of [IT](#), [BPS](#), [infrastructure](#), [engineering](#) and [assurance services](#). This is delivered through its unique [Global Network Delivery Model™](#), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US \$16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

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