



TCS/PR/SE-100/2017-18

February 13, 2018

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**IDBI Capital Markets & Securities (India) rolls out Apple Watch voice and touch based trading**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

IDBI Capital Markets & Securities (India) rolls out Apple Watch voice and touch based trading *TCS BaNCS to enable seamless Digital experience*

Mumbai, February 13, 2018: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that its flagship product TCS BaNCS has been deployed again by IDBI Capital Markets and Securities, and this time to incorporate seamless trading on the Apple watch, as a part of its rich mobile app. In the recent past IDBI's digital transformation strategy has enabled its retail investors, usage of TCS BaNCS web and mobile channels for trading. This new wearable channel has been added on Apple watch to extend the touch and voice based trading and deepen the digital experience.

Usability and personalization have been key drivers for growth in the mobile trading space and market players are looking for ways to improve convenience and stay relevant to their customers. From a retail customer's standpoint, both the paucity of time and rise in multi-tasking created the need for financial transactions to be executed in a more contactless manner moving beyond a basic smartphone app.

"Wearable technology is bringing real time access and ability to trade to a new level" said Mr. Nagaraj Garla, MD & CEO of IDBI Capital Markets and Securities Limited. Our desire is to enhance convenience for our customers while taking advantage of emerging innovation in technology. TCS BaNCS is delivering newer avenues to delight our customers through this secure channel".

The application has a built-in voice based capability to capture customer commands and execute them as transactions. Investors can check quotes and review their portfolios and transaction history, all by a voice command on their watch. R. Vivekanand, Vice President and Co-Head, TCS Financial Solutions said "This early launch of Apple watch based trading will make IDBI Capital even more competitive in the trading arena. As a new digital channel, wearables deliver greater flexibility and ease of access on the TCS BaNCS Securities Trading platform, further improving the User experience".

About TCS Financial Solutions

TCS Financial Solutions is a strategic business unit of Tata Consultancy Services. Dedicated to providing business application solutions to financial institutions globally, TCS Financial Solutions has compiled a comprehensive product portfolio under the brand name of TCS BaNCS. With a global customer base of more than 370 institutions operating in over 80 countries, TCS Financial Solutions delivers state-of-the-art software solutions for the banking, capital markets and insurance industries worldwide. For more information, visit us at <http://sites.tcs.com/tcsbancs>

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions provider that has been partnering with the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique, location-independent Agile delivery model, a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 390,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US

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For immediate use **PRESS RELEASE**

\$17.6 billion for the year ended March 31, 2017 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

For TCS global news, follow [@TCS_News](https://twitter.com/TCS_News).

TCS Financial Solutions media contacts:

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