



TCS/PR/SE-19/2018-19

May 10, 2018

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Wins Six Stevies® at the 2018 American Business Awards®**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS Wins Six Stevies® at the 2018 American Business Awards®

Tata Consultancy Services Honored for the TCS NYC Marathon App, its Ignite My Future In School Program and as a Top Employer of Choice

NEW YORK | MUMBAI, May 10, 2018: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it received six Stevies® at the 2018 American Business Awards®, the nation's premier business awards program. TCS was recognized with a Gold Stevie® for Mobile Marketing Campaign of the Year, a Silver Stevie® for Corporate Social Responsibility Program of the Year, and four Bronze Stevies® including Company of the Year, New Product or Service of the Year for Human Capital Management, Human Resources Department of the Year, and Human Resources Team of the Year for Talent Engagement.

More than 3,700 nominations from organizations of virtually every size and industry were considered this year, and more than 200 professionals worldwide participated in the judging process to select this year's Stevie® Award winners.

TCS received a Gold Stevie® in the Mobile Marketing Campaign of the Year category for its 2017 TCS New York City Marathon App, which included new features designed to boost engagement for runners, spectators and fans. The app received a world record 334,000 downloads in 2017 – up 5% year-over-year – and the iOS version of the app ranked #1 on race day among free apps in the App Store.

TCS received a Silver Stevie® in the Corporate Social Responsibility Program of the Year category for its [Ignite My Future In School \(IMFIS\)](#) program, a first-of-its-kind, multi-million dollar initiative that leverages computational thinking and new teaching resources as a catalyst to transform the way K-12 students learn across America. The program has a vision of engaging 20,000 educators and 1 million students over a five year period; and in its first school year has already engaged 2,500+ educators through in-person full-day professional development and virtual sessions, reaching 155,000+ students, and gaining national recognition from nearly a dozen Congressional leaders.

Several factors contributed to TCS winning four Bronze Stevie® awards, including Company of the Year:

- TCS' recent partnership with [Transamerica](#) to digitally transform its life and annuities business through a groundbreaking \$2+ billion multi-year agreement, while hiring more than 2,200 Transamerica employees nationally.
- Being recognized as one of the three most valuable brands in the IT Services industry by Brand Finance, and [investing nearly \\$3 billion in the U.S.](#) over the past three years.
- TCS' HR leadership and commitment to being a world class organization through its digital workforce management practices and in-depth training programs such as FRESCO PLAY (TCS' internal digital learning platform), which aide employees in their development and growth at the company.

"TCS has been deeply invested in helping American businesses and local communities to grow and transform for more than 40 years. We also pride ourselves on engaging our employees through a culture of learning, collaboration and performance," said Surya Kant, President, North America, U.K. and Europe, TCS. "Recognition by the American Business Awards® is a testament to our focus on helping U.S. businesses to navigate and digitally transform in today's Business 4.0 era, plus our commitment to being a lead corporate citizen and employer of choice."

For immediate use **PRESS RELEASE**

"The nominations submitted for The 2018 American Business Awards were outstanding. The competition was intense, and those recognized as Stevie® Award winners should be immensely proud of this accomplishment," said Michael Gallagher, president and founder of the Stevie Awards.

The American Business Awards, nicknamed the 'Stevies' for the Greek word 'crowned,' will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Monday, June 11. Details about The American Business Awards and the list of 2018 Stevie winners are available at www.StevieAwards.com/ABA.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that partners with many of the world's largest businesses in their transformation journeys. TCS offers a consulting-led, Cognitive powered, integrated portfolio of [IT](#), Business & Technology Services, and [engineering](#). This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development. A part of the Tata group, India's largest multinational business group, TCS has over 394,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$ 19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow [@TCS_NA](#). For TCS global news, follow [@TCS_News](#).

TCS media contacts:

Asia Pacific:	Email: neerja.jetley@tcs.com Phone: +65 90295944
Australia and New Zealand	Email: Darren.rudd@tcs.com Phone: +61 488 403 013
Benelux	Email: Joost.galema@tcs.com Phone: +31 615 903387
Central Europe	Email : anke.maibach@tcs.com Phone: + 49 172 6615789
Europe:	Email: ashish.babu@tcs.com Phone: +31 611 531246
India:	Email: arushie.sinha@tcs.com shamala.p@tcs.com Phone: +91 22 6778 9960 +91 22 6778 9081
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989

For immediate use **PRESS RELEASE**

Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
UK:	Email: peter.devery@tcs.com Phone: +44 7764 835 773
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594

###