



22nd July, 2016

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai 400 001.
Tel.: 2272 1233/34
Fax: 22721919
Scrip Code: 532538

The Manager ✓
Listing Department
The National Stock Exchange of India
Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
Scrip Code: ULTRACEMCO

Dear Sirs,

Subject: Proposal to issue Secured Redeemable Non-Convertible Debentures of Rs. 300 crores

In terms of the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we write to inform you that the Company is proposing to issue 7.57%, 3,000 Secured Redeemable Non-Convertible Debentures ("NCDs") on private placement basis. The details of which are as follows:

Issue size	Rs. 300 crores
Proposed to be listed on	National Stock Exchange of India Limited
Tenure	3 years and 17 days
Date of allotment	27 th July, 2016
Date of maturity	13 th August, 2019
Coupon/interest offered	7.57% per annum
Schedule of payment of interest	27 th July, 2017, 27 th July, 2018 and 13 th August, 2019
Schedule of payment of principal amount	13 th August, 2019
Charge/security	The same will be created within the time frame prescribed under the relevant regulations/act/rules etc.

Thank you.

Yours very truly,
For UltraTech Cement Limited

S. K. Chatterjee
Company Secretary