



30th September, 2019

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Tel.: 022 22721233/4
Fax: 022 2272 2039
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 022 26598236
Fax: 022 26598237 / 38
Scrip Code: ULTRACEMCO

Dear Sirs,

**Sub: Update on Scheme of Demerger
amongst
Century Textiles and Industries Limited, UltraTech Cement Limited and
their respective shareholders and creditors, under Sections 230 - 232
and other applicable provisions of the Companies Act, 2013 ("Scheme")
"Effectiveness of Scheme"**

We have by our letters dated 8th July, 2019 and 2nd August, 2019, informed you about the National Company Law Tribunal, Mumbai Bench ("NCLT") sanctioning the Scheme and publishing of a newspaper advertisement, as directed by the NCLT, for informing the Appointed Date of the Scheme as 20th May, 2018.

We now write to inform you that the Board of Directors of the Company, have at a meeting held today, declared the Scheme to be effective from 1st October, 2019.

In terms of the Scheme, the Company will issue 1 (one) equity share of the Company of face value Rs 10/- each for every 8 (eight) equity shares of Century of face value Rs 10/-each to shareholders of Century as on the Record Date, to be announced by Century.

A Press Release in this regard is attached.

The above is for your information and record.

Thanking you,

For UltraTech Cement Limited

S.K. Chatterjee
Company Secretary



UltraTech Cement Limited



Mumbai, 30th September, 2019

PRESS RELEASE

The Board of Directors of the Company at its meeting held today, has declared the Scheme of Arrangement between Century Textiles and Industries Limited ("Century"), the Company and their respective shareholders and creditors ("the Scheme") to be effective from 1st October, 2019.

In terms of the Scheme, the Company will issue 1 (one) equity share of face value Rs 10/- each for every 8 (eight) equity shares of face value Rs 10/-each held by the shareholders of Century, as on the Record Date to be decided by Century.

UltraTech is the market leader in the cement industry in the country with leadership across the country, be it North, East, West, Central or South India. This acquisition further strengthens the Company's leadership position in the Central, East and South India markets.

UltraTech now becomes the only company outside of China to have a capacity of more than 100 million tons in a country.

It is now the third largest cement company in the world, excluding China.

Cement industry has achieved a growth of 10% in the last 2 financial years backed by Government's investment in the Infrastructure segment and low cost housing scheme. The industry has seen a slowdown in the first half of this year. The Company is confident that the commitment of the Government to fast track India's growth and its recent actions including a thrust in infrastructure spending, will lead to revival of the demand in the cement industry. UltraTech with its leadership position and a strong presence across the country, is very well placed to benefit from this strong growth.



UltraTech Cement Limited

Regd. Office: Ahura Centre, B-Wing, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400093

Tel.: 022 66917800 Fax: 022 66928109

Website: www.ultratechcement.com / www.adityabirla.com CIN: L26940MH2000PLC