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CIN : L74120MH1985PLC035308

January 4, 2017

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**The National Stock Exchange of India Limited**  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East)  
Mumbai - 400 051

**Re: - BSE - Scrip Code: 533150, Scrip ID - GODREJPROP  
NSE - GODREJPROP**

**Sub: - Press Release**

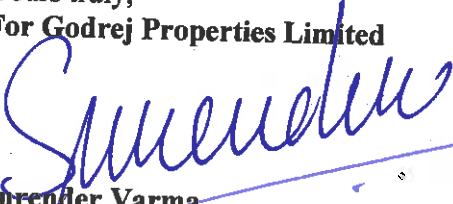
Dear Sir/Madam,

Please find enclosed herewith a copy of the press release the contents of which are self-explanatory.

Please inform your members accordingly.

Thank you.

Yours truly,  
**For Godrej Properties Limited**

  
**Surender Varma**  
Company Secretary & Chief Legal Officer

Encl: a/a





## PRESS RELEASE

Mumbai, January 04, 2017

For immediate publication

### Godrej Properties sells over 300 apartments at Godrej Greens in Pune

*The Mumbai-based real estate developer has seen an overwhelming customer response to its project Godrej Greens, which was launched shortly after the Government's Demonetization Announcement*

Godrej Properties Ltd. (GPL) (BSE scrip id: GODREJPRP), one of India's leading real estate developers, announced that it has sold over 300 apartments within two months of launch at its project Godrej Greens in Pune. This represents more than 75% of the 400 apartments that were opened for sale, making this one of the most successful recent residential launches.

Godrej Greens, a part of a larger 31 acre residential development at Undri, is spread across 10 acres. The project offers 2BHK and 3BHK apartments with carpet areas ranging from 52.3 sq. m. to 82.5 sq. m. (563 sq. ft. to 889 sq. ft.). Situated amidst the picturesque backdrop of the Sahayadri hills and sloping meadows, the residential towers at Godrej Greens are planned to maximize views and enhance community interaction. The development features the largest central greens of Undri and is designed to offer a wide range of green landscaped features.

The project is strategically located and offers excellent connectivity to Pune railway station, Nagar road, Pune-Kolhapur Highway, IT hubs and the city center. It is in close proximity to major urban areas like NIBM, Hadapsar and M.G. road. Undri's recent inclusion into PMRDA limits promises rapid infrastructure development including large projects such as the 170 km long Pune Ring Road and Metro that would connect Undri to the other parts of Pune city and PCMC. Another major development is the announcement of a new Pune International Airport at Purandar, which is easily accessible from Undri.

**Mr. Pirojsha Godrej, Managing Director & CEO, Godrej Properties** said, "We are thrilled with the customer response to Godrej Greens. We consider Pune a critical growth opportunity for our company and hope to have many more successful launches in the city. We will do everything possible to ensure we deliver our customers an outstanding and innovative project."

#### About Godrej Properties

Godrej Properties brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. Each Godrej Properties development combines a 120-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across approximately 11.98 million square meters (129.56 million square feet) in 12 cities.

In the last 3 years, Godrej Properties has received over 150 awards and recognitions, including the "Real Estate Company Of The Year" at the Construction

Week India Awards 2015, 'Golden Peacock Award for Sustainability' for the year 2015 by Institute Of Directors (IOD), "Most Reliable Builder for 2014" at the CNBC AWAAZ Real Estate Awards 2014, "Innovation Leader in Real Estate" award at the NDTV Property Awards 2014 and "Popular Choice - Developer of the Year" award by ET NOW in 2013.

**For further information please contact:**

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