

Morgan Stanley

November 7, 2017

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot no. C/1, G Block
Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051
Fax: +91 22 2659 8237 / 8238

Kind Attn: Harshad Dharod

Dear Sir / Madam,

Re: Open offer (the "Open Offer") for acquisition of up to 6,61,190 (six lakh sixty one thousand one hundred and ninety) fully paid-up equity shares with a face value of INR 10 (Indian Rupees Ten) each, representing approximately 25.77% (twenty five point seventy seven percent) of the total equity share capital of Tasty Bite Eatables Limited by Effem Holdings Limited along with Mars Nederland BV, in its capacity as the person acting in concert with the Acquirer, under the provisions of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (the "SEBI (SAST) Regulations")

We, Morgan Stanley India Company Private Limited, as manager to the captioned Open Offer, are hereby enclosing a copy of the letter of offer with respect to the Open Offer.

A copy of the letter of offer has also been filed with the Securities and Exchange Board of India on November 7, 2017.

Thanking you,

For Morgan Stanley India Company Private Limited



Name: SHASHANK MORB

Designation: UP