

01/02/C/02

1st February 2013

The Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code : TVSMOTOR

Dear Sir,

Reg : Appointment of directors on the Board of the Company.

In terms of Clause 30 of the Listing Agreement, we would like to inform you as follows:

The board of directors of the Company, at its meeting held today, has:-

1. Appointment of Mr Hemant Krishan Singh:

appointed Mr Hemant Krishan Singh as an additional, non-executive and independent director of the Company effective today, viz., 1st February 2013.

2. Appointment of Mr Sudarshan Venu:

appointed Mr Sudarshan Venu as an additional, executive and non independent director of the Company effective today, viz., 1st February 2013.

He has also been appointed in the rank of Whole-time Director for a period of five years effective 1st February 2013.

Thanking You,

Yours faithfully,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary



PRESS RELEASE

Sudarshan Venu joins TVS Motor Company Board of Directors

Bangalore 1 February 2013: TVS Motor Company Board of Directors, at its third quarter board meeting held on February 1, 2013 has appointed Sudarshan Venu as an additional director with immediate effect and will function in the rank of whole time director. He had joined TVS Motor Company as Vice President effective 1 December 2011. He was earlier inducted into the board of Sundaram-Clayton, the holding company of TVS Motor Company as an additional director in September 2011.

Sudarshan Venu (23) completed his graduation in 2010 with Honors at the Jerome Fisher Program in Management and Technology at the University of Pennsylvania. He also pursued a Bachelor of Science Degree in Mechanical Engineering and Bachelor of Science in Economics from the Wharton School, University of Pennsylvania which maintains a long tradition of educating visionary business leaders and academicians. He completed his Masters in International Technology Management from the Warwick Manufacturing Group, an academic department at the University of Warwick in the United Kingdom.

While pursuing his Masters, he underwent hands on training in Die Casting Division of Sundaram-Clayton Limited and in TVS Motor Company Limited. With his academic background and exposure to the industry, he will be an asset to the Company and will bring with him fresh thinking and ideas.
