

PRESS



RELEASE

TVS Motor Company wins Silicon India Mentor Graphics Best VLSI/ Embedded Design – Automotive Award

Hosur, 9 December 2013: TVS Motor Company has been awarded the **Best VLSI/ Embedded Design** in the fourth edition of the Silicon India - Mentors Graphics Leadership Awards for the Embedded/VLSI Industry 2013. These awards recognize the contribution of various companies/individuals in driving the semiconductor industry. The best in the VLSI/embedded software industry were honored at a function held in Bangalore.

Vinay Harne, President – NPI, TVS Motor Company, who received the award TVS Motor Company said, “This award celebrates those who have transformed stumbling blocks into stepping stones driven by their passion, determination and undying spirit to achieve highest customer satisfaction. A large team of engineers at TVS Motor Company work on design and applications of the embedded systems in our products. This award showcases our technological capabilities with respect to embedded electronic design. It is an acknowledgement of our commitment to deliver high-value engineering solutions.”

The winners of these prestigious awards were chosen by a panel of judges consisting of eminent business leaders. TVS Motor Company was chosen as the Best VLSI / Embedded design company – in the automotive category.
