

PRESS RELEASE



TVS Motor Company January 2014 Sales Grows by 6%

Hosur February 1, 2014: TVS Motor Company recorded 6% increase in total sales registering 186,313 units in the month of January 2014 against 175,931 units recorded in the month of January 2013.

Exports

The company's total exports grew by 39% with sales increasing from 20,723 units in the month of January 2013 to 28,875 units in January 2014. Two wheeler exports registered a growth of 35% with sales increasing from 17,406 units in January 2013 to 23,438 units in January 2014.

Two Wheeler

Total two wheeler sales increased by 5% from 171,513 units recorded in January 2013 to 179,576 units in January 2014. Domestic two wheeler sales accounted for 156,138 units in January 2014 as against 154,107 units registered in the month of January 2013.

Scooters sales grew by 19% increasing from 37,946 units in January 2013 to 45,198 units in January 2014. Motorcycles sales grew marginally increasing from 64,555 units in the month of January 2013 to 65,449 units in January 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 52%, growing from 4,418 units in January 2013 to 6,737 units in January 2014.

During the month, TVS Jupiter was adjudged 'Scooter of the Year' by NDTV Car and Bike Awards 2014, BBC Top Gear Magazine Awards 2014, Bike India and Car India Awards 2014. TVS Jupiter also won 'Viewer Choice Award – Two Wheelers' at the NDTV Car and Bike Awards 2014.
