

01/02/B/12

10th September 2014

The Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code : TVSMOTOR

Dear Sir,

**Reg : Change in the directorate in terms of clause 30(b) of
the Listing Agreement**

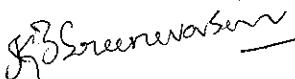
We hereby notify that Mr Sudarshan Venu, whole-time director, has been appointed, subject to the approval of the shareholders in the next general meeting, as Joint managing director in the rank of Managing Director of the Company, effective 10th September 2014, for the remaining period of his tenure without any change in the terms and conditions of his appointment and remuneration earlier approved by the shareholders of the Company.

We attach a press statement in this regard.

This is for your kind information.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

PRESS STATEMENT



APPOINTMENT OF MR SUDARSHAN VENU AS JOINT MANAGING DIRECTOR AND DR LAKSHMI VENU AS DIRECTOR

Chennai, 10th September 2014: The Company is steadily increasing its market share and the volume of its business. Its global business has also been increasing. Shri Sudarshan Venu as Whole-time Director of the Company has been actively participating in the activities of the Company and has considerably increased his engagement in and contribution to the progress of the Company. Under the circumstances, the board of directors of the Company has appointed Shri Sudarshan Venu as its Joint Managing Director.

In order to strengthen the board further, Dr Lakshmi Venu is also appointed as an additional Non-Executive Director of the Company.

These appointments are effective from 10th September 2014.

Shri Sudarshan Venu will be functioning under the advice and guidance of Shri Venu Srinivasan, the Chairman and Managing Director of the Company.

Dr Lakshmi Venu will serve as the woman director on the Board in compliance with the provisions of Companies Act and the Listing Agreement.
