

01/02/C/02

1st December 2014

The Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code : TVSMOTOR

Dear Sir,

Reg : Sales update for the month of November 2014.

Please find enclosed the Press Release regarding the Company's sales for the month of November 2014.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 36% sales growth in November 2014

Hosur December 1, 2014: TVS Motor Company posted a sales growth of 36% during the month of November 2014, with total sales increasing from 161,908 units recorded in the month of November 2013 to 220,046 units in the month of November 2014.

Exports

The company's total exports grew by 55% with sales increasing from 25,338 units in the month of November 2013 to 39,215 units in November 2014. Two wheeler exports grew by 55% with sales increasing from 20,386 units in November 2013 to 31,526 units in November 2014.

Two Wheeler

Total two wheeler sales increased by 36% from 155,604 units recorded in November 2013 to 210,979 units in November 2014. Domestic two wheeler sales grew by 33% increasing from 135,218 units in November 2013 to 179,453 units in November 2014.

Scooters sales of the company grew by 62% increasing from 38,331 units in November 2013 to 62,223 units in November 2014. Motorcycles sales grew by 41% increasing from 61,471 units in the month of November 2013 to 86,424 units in November 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 44%, growing from 6,304 units in November 2013 to 9,067 units in November 2014.
