

PRESS RELEASE



TVS Motor Company posts 7% sales growth in March 2015

Hosur April 1, 2015: TVS Motor Company posted a sales growth of 7% during the month of March 2015, with total sales increasing from 196,826 units recorded in the month of March 2014 to 211,122 units in the month of March 2015.

Exports

The company's total exports grew by 42% with sales increasing from 29,944 units in the month of March 2014 to 42,637 units in March 2015. Two wheeler exports grew by 41% with sales increasing from 23,340 units in March 2014 to 32,810 units in March 2015.

Two Wheeler

Total two wheeler sales increased by 6% from 188,822 units recorded in March 2014 to 200,238 units in March 2015. Domestic two wheeler sales grew from 165,482 units in March 2014 to 167,428 units in March 2015.

Scooters sales of the company grew by 14% increasing from 47,766 units in March 2014 to 54,666 units in March 2015. Motorcycles sales grew by 13% increasing from 68,158 units in the month of March 2014 to 76,936 units in March 2015.

Three Wheeler

Three wheeler sales of the company registered an increase of 36%, growing from 8,004 units in March 2014 to 10,884 units in March 2015.

Q4 - Sales Performance

In Q4 of the current financial year, sales of TVS Motor Company grew 7% increasing from 5.60 lakh units recorded in Q4 ended March 2014 to 6.02 lakh units in the corresponding quarter this year. Total two wheeler sales grew by 7% increasing from 5.39 lakh units in Q4 of the previous year to 5.75 lakh units in Q4 of the current year. Total three wheeler sales grew by 22% increasing from 0.22 lakh units in Q4 of the previous year to 0.27 lakh units in Q4 of the current year.