

3<sup>rd</sup> October 2016

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of September 2016.**

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Please find enclosed the Press Release regarding the Company's sales update for the month of September 2016.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## TVS Motor Company posts 26% sales growth in September 2016

**Hosur, October 3, 2016:** TVS Motor Company clocked a sales growth of 26% during the month of September 2016, with total sales increasing from 232,744 units recorded in the month of September 2015 to 293,257 units in the month of September 2016. Due to supply chain disruptions, the Company lost production of 25,000 units.

### Two Wheeler

Total two wheeler sales increased by 30.1% from 220,971 units recorded in September 2015 to 287,449 units in September 2016. Domestic two wheeler sales grew by 33.6 % increasing from 190,063 units in September 2015 to 253,974 units in September 2016.

Scooter sales grew by 12.7% from 75,307 units in the month of September 2015 to 84,850 units in September 2016. Motorcycle sales grew by 35.9 % increasing from 90,393 units in the month of September 2015 to 122,813 units in September 2016.

### Three Wheeler

Three wheeler of the Company registered sales of 5,808 units in September 2016 as against 11,773 units in September 2015.

### Exports

The Company's total exports registered sales of 38,164 units in the month of September 2016 as against 41,435 units in September 2015. Two wheeler exports grew by 8.3% increasing from 30,908 units in September 2015 to 33,475 units in September 2016.

### Second Quarter Sales Performance

During the second quarter of the current financial year, two wheeler sales grew by 23.1% increasing from 6.46 lakh units in the second quarter of the previous year to 7.95 lakh units in the second quarter of the current year. Three wheeler sales of the Company was 0.20 lakh units in the second quarter of the current year as against 0.33 lakh units in the second quarter of the previous year.

# PRESS RELEASE

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## **About TVS Motor Company**

TVS Motor Company is a leading two and three wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past two years. We have recently been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

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*For further information, please contact*

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