

SEC/021/2013-14

October 30, 2013

|                                                                                                   |                                                                                                                                          |
|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited<br>Mumbai Samachar Marg,<br>Fort, Mumbai - 400 001.<br><br><b>Stock Code : 532638</b> | National Stock Exchange of India Ltd.<br>Exchange Plaza,<br>Bandra-Kurla Complex.<br>Bandra. (East) Mumbai-400 051.<br><b>SHOPERSTOP</b> |
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Dear Sirs,

**Sub : Opening of M.A.C store.**

Pursuant to provisions of Clause 36 of the Listing Agreement, we wish to inform you that the Company has opened M.A.C door at Virtuous Mall in Surat.

With the opening of this store, the Company has now **32 M.A.C** doors under its operations.

We request you to kindly take the same on record.

Thanking you,

Yours truly,  
For Shoppers Stop Limited.

\* Prashant Mehta  
Vice President - Legal &  
Company Secretary