

SEC /024/2013-14

November 5, 2013

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|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited<br>Mumbai Samachar Marg,<br>Fort, Mumbai - 400 001.<br><br><b>Stock Code : 532638</b> | National Stock Exchange of India Ltd.<br>Exchange Plaza,<br>Bandra-Kurla Complex.<br>Bandra. (East) Mumbai-400 051.<br><b>SHOPERSTOP</b> |
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Dear Sirs,

**Sub : 2<sup>nd</sup> International Best Practice Competition 2013**

We are pleased to inform you, that the Company was awarded a certificate for its best practice of "Innovative Eco Friendly Practices in Retail – Qualifier Top 20 Best Practices" held at the 5<sup>th</sup> Business Excellence Global Conference and 8<sup>th</sup> International Benchmarking Conference at Singapore.

We request you to kindly take the same on record.

Thanking you,

Yours truly,  
For Shoppers Stop Limited.

  
\* Prashant Mehta  
Vice President - Legal &  
Company Secretary