

SHRIUDYOG MARKETING PRIVATE LIMITED

REGISTERED OFFICE: A-37, VASANT MARG, VASANT VIHAR, NEW DELHI-110057

3rd April, 2015

The Sr. Vice President (Compliance)
The National Stock Exchange Limited
Exchange Plaza, Plot No.C-1, G Block,
Bandra kurla complex, Bandra (East)
MUMBAI-400051

Dear Sir,

SUB: Disclosure under Regulation 30(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations ,2011

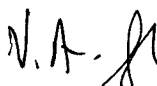
In pursuant to Regulations 30(1) of SEBI(Substantial Acquisition of Shares and Takeovers) Regulation ,2011, we enclose herewith information in the prescribes format as required under the said regulations in respect of DCM Shriram Ltd..

Please note that Sumant Investments Private Limited, Promoters , has also made a declaration separately under Regulation 30(2).

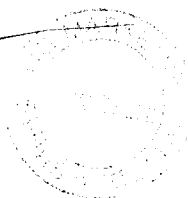
You are requested to kindly take the above information on your records.

Thanking you,

Yours faithfully,
For SHRIUDYOG MARKETING PVT LTD.


DIECTOR

Encl: as above



Format for disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART-A DETAILS OF SHAREHOLDING

1.	Name of the Target Company (TC)	DCM Shriram Ltd.		
2.	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange & Bombay Stock Exchange		
3.	Particulars of the shareholder(s): a. Name(s) of the acquirer and Persons Acting in Concert (PAC) whose total holding that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Shriudyog Marketing Private Limited & others (Refer Annexure-A)		
4	Particulars of the shareholding of persons mentioned at (3) above	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
	As of March 31st of the year 2015, holding of: a) Shares b) Voting Rights (Otherwise than by shares) c) Warrants d) Convertible Debentures e) Any other instrument that entitle the holder to receive shares in the TC.	Refer	Annexure "A"	
	TOTAL			

ANNEXURE-'A'

**NAME OF THE PROMOTORS & PERSONS ACTING IN CONCERN SHARES HOLDING
DETAILS AS ON 31.03.2015**

NAME	No. of Shares	% share Holding
Shriudyog Marketing Prvate Limited	460	0.00
Total 'A'	460	0.00
<u>OTHERS (Promoter's group & persons Acting in Concern)</u>		
Lala Shridhar (HUF)	1,100	0.00
Mrs. Prabha Shridhar	218,900	0.13
Mr. Ajay S. Shriram	493,780	0.30
Ajay S. Shriram (HUF)	559,330	0.34
Mrs. Vandana A. Shriram	78,340	0.05
Mr. Aditya A. Shriram	297,760	0.18
Mr. Anand A. Shriram	298,070	0.18
Mr. Vikram S. Shriram	503,310	0.31
Vikram S. Shriram (HUF)	550,200	0.34
Mrs. Kavita V. Shriram	78,680	0.05
Ms. Nainika V. Shriram	297,900	0.18
Mr. Pranav V. Shriram	297,190	0.18
Mr. Ajit S. Shriram	595,580	0.37
Ajit S. Shriram (HUF)	500,000	0.31
Mrs. Richa A. Shriram	34,900	0.02
Mr. Varun A. Shriram	296,900	0.18
Ms. Tara A. Shriram	299,900	0.18
Mrs. Charni Vinod Kumar	35,700	0.02
Mrs. Ambika Jaipal Singh	16,500	0.01
Mr. O.P. Jhalani	3,000	0.00
Mr. O.P. Jhalani	2,000	0.00
Mr. Annop Jhalani	2,010	0.00
Sumant Investments Private Limited	98,282,284	60.51
Total -B'	103,743,334	63.88
GRAND TOTAL	103,743,794	63.88

SHRIUDYOG MARKETING PRIVATE LIMITED

V. A. K.

Authorised Signatory