



HT Media Limited
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5-Apr-2013

The Listing Department
Bombay Stock Exchange Limited
P.J. Tower, Dalal Street
MUMBAI – 400 001

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI – 400 051

Scrip Code: 532662
Company Code: HTMEDIA

Dear Sirs,

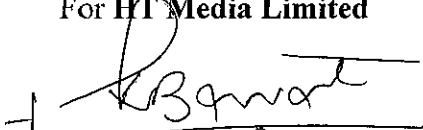
Sub: Intimation of launch of 'MintAsia', a weekly business paper in Singapore

We are pleased to inform that the Company has launched '*MintAsia*', a weekly business paper, in Singapore with effect from today, i.e., 5th April, 2013.

The launch of MintAsia marks the global foray of 'Mint', our business paper started six years ago and presently the No.2 business daily in India. MintAsia will come out every Friday in Singapore, which has a large Indian population, providing insights into the Indian economy and markets.

Thanking you,

Yours faithfully,
For **HT Media Limited**


(Dinesh Mittal)

Group General Counsel & Company Secretary