We Help The World Play Safe

Date: - 17th April, 2026

To,

Department of Corporate Services,
BSE LIMITED,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
SCRIP CODE: 530843

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Bandra-Kurla
Complex, Bandra (East),
Mumbai - 400051
Fax No. – 6641 8125 / 26
SCRIP CODE: CUPID

Subject: - Intimation for Second "100 Days Campaign –"Saksham Niveshak"

Dear Sir / Madam,

We would like inform that the Investor's Education and Protection Fund Authority (IEPFA), Ministry of Corporate Affairs has issued circular dated March 27, 2026 and requested companies to launch a second 100 days Campaign - **"Saksham Niveshak"**, to reach out to shareholders whose dividend remain unpaid / unclaimed.

In terms of above circular, please find enclosed communication for creating awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund under second 100 days Campaign viz. **"Saksham Niveshak"**.

You are requested to kindly take note of the same.

Thanking you.

For Cupid Limited

SAURABH VISHWAS KARMASE

Digitally signed by SAURABH VISHWAS KARMASE
Date: 2026.04.17 16:28:55 +05'30'

Saurabh V. Karmase

Company Secretary and Compliance Officer

A-68, M.I.D.C. (Malegaon), Sinnar, Nashik - 422113, Maharashtra, India

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Second 100 Days Campaign – “Saksham Niveshak”: April 1, 2026 to July 9, 2026 Update Your Details and Claim Your Dividends

The Investor’s Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”) has by circular dated March 27, 2026 requested companies to launch a second 100 days Campaign - **“Saksham Niveshak”**, to reach out to shareholders whose dividend remain unpaid / unclaimed.

The Company is accordingly rolling out the Campaign to enable shareholders claim unpaid / unclaimed dividend.

- **Purpose of the campaign:** To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund (“IEPF”).

- **Benefit to shareholders:** It’s important for you to update PAN; Nomination details, Contact info (postal address, mobile number), Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent, Bigshare Services Private Limited.

Since dividend on shares is only payable in electronic mode, dividend will only be credited in shareholder’s bank account AFTER updating the above information / documents.

Information / documents to be submitted:

- **Form ISR-1:** Duly filled and signed, with self-attested KYC documents

- **Form ISR-2:** Duly filled and signed, with banker’s attestation of your signature + original cancelled cheque (with your name printed) or self-attested bank passbook / statement

- **Form SH-13:** For adding a nominee

- **Form ISR-3:** If you wish to opt out of nomination.

You can download these forms from the Company website: https://www.cupidlimited.com/kyc-forms-for-shareholders/

Please fill in and deliver the physical copies of these forms to our RTA at following address:

Bigshare Services Private Limited
Unit: Cupid Limited
S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400093.

This campaign is all about making it easier for shareholders to update their details and claim what's rightfully theirs.

Those shareholders who are holding shares in electronic form and have not claimed their dividend, can claim the same by updating / modifying their details with their respective depository participants.

Don't miss out – please submit your documents before July 9, 2026.

If you need help or have any questions, please feel free to reach out to us.

Thanking you.

For Cupid Limited

SD/-
Saurabh V. Karmase
Company Secretary and Compliance Officer