

February 27, 2013

The Secretary,
Corporate Relationship Department
Bombay Stock Exchange Limited
25th Floor, P. J. Towers, Dalal Street, Fort,
Mumbai - 400 001

(Company Code - 524000)

Manager,
Listing Department,
National Stock Exchange of India Limited
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

(Symbol - MAGMA)

Dear Sir,

Sub: Issue of Preference Shares aggregating to Rs. 150 crores

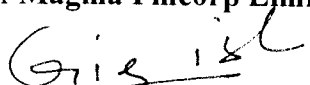
Ref: Newspaper Advertisement for completion of dispatch of Postal Ballot Notice

This is further to our letter dated 26th February, 2013 on the captioned subject.

Forwarding herewith three copies of Newspaper cuttings published in leading English newspaper (The Financial Express) and in Regional language newspaper (Aajkal) on **27th February, 2013** in connection with the completion of dispatch of Notice for Postal Ballot along with the Postal Ballot Forms.

This is for your information and record.

Thanking You,
For **Magma Fincorp Limited**



Girish Bhatia
Company Secretary

Encl: As above

আজকালের
অ্যাডভান্সে
নির্দেশিকা
বকেয়া পদে
মঙ্গলবার শি
স্মারকলিপি
ইউনিভার্সিটি
(আবুটা)। এ
সম্পাদক ত
একটি প্রতি
শিক্ষামন্ত্রীর
সংগঠনের প
বলেন, ক্যা
হয়েছে, পদে
সঙ্গে সঙ্গে
কৃতান্তে হবে



MAGMA FINCORP LIMITED

Registered Office : "Magma House",
24, Park Street, Kolkata - 700 016

NOTICE FOR POSTAL BALLOT

Members of the Company are hereby informed that the Company has completed the dispatch of Notice under Section 192A of the Companies Act, 1956, along with the Postal Ballot Form and a self addressed reply envelope (for which postage will be paid by the Company) on 26.02.2013 in relation to Special Resolution seeking the consent of the members for issue of Cumulative Redeemable Non Convertible Preference Shares (CRNCPS) upto a sum of Rs. 150,00,00,000 under Sections 80 and 81(1A) of the Companies Act, 1956.

The Company has also sent the Postal Ballot Notice electronically to the members at their e-mail address registered with the Depositories in line with the "Green initiative in the Corporate Governance" launched by the Ministry of Corporate Affairs allowing paperless compliances by recognizing emails as one of the modes of service of notice/documents on the shareholders.

Pursuant to Circular No. CIR/CFD/DIL/6/2012 dated 13th July, 2012 of Securities and Exchange Board of India, the Company is pleased to extend e-voting facility as an option, for its Members to enable them to cast their vote electronically. In case a member is desiring to exercise vote by using e-voting facility then he has to carefully follow the instructions given under the heading "Instructions" of Postal Ballot Form. Any member desirous to cast their vote through physical mode only may ask the Company for physical Postal Ballot Form.

The Management Committee of the Board of Directors of the Company which has been authorized in this regard have appointed M/s. A. K. Labh & Co, Company Secretaries, Kolkata, as the Scrutinizers for conducting the Postal Ballot in a fair and transparent manner. Members are requested to note that the Postal Ballot Form duly completed and signed should reach the scrutinizer not later than the close of the working hours on 28.03.2013.

The date of commencement of voting through Electronic mode is 26th February, 2013, 10:01 A.M. onwards and date of end of voting through Postal Ballot is 28th March, 2013, till 06:00 P.M.

All Postal Ballot Forms received after the said date will be treated as if reply from such members has not been received. A shareholder may request for a duplicate Postal Ballot Form, if so required.

By order of the Board
For Magma Fincorp Limited

Sd/-

Girish Bhatia
Company Secretary

Place : Kolkata
Dated : 27.02.2013