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UFLEX LIMITED

(Formerly Known as Flex Industries Limited)

Division/Office: CORPORATE - SECRETARIAL

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UFLEX/SEC/2016/

February 12, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED

(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above



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PRESS RELEASE

Seal of Gold for Product Excellence to Uflex Limited by iBrands 360, World Consulting & Research Corporation

New Delhi, February 12, 2016:- As a testament to the growing popularity of its end to end flexible packaging solutions amongst its global clientele in over 140 countries across the globe, **Uflex has earned the prestigious Seal of Gold for Product Excellence- 2016** by iBrands360 – Asia's leading brand equity research, brand architecture and ratings company from World Consulting & Research Corporation (WCRC International).

Rigorously researched by the Industry and Customers on stringent parameters like product innovation; unique selling proposition; brand positioning; sales & marketing efficiency; impeccable corporate governance; recognition by mainstream and social media; socio-environmental sustainability and competitive advantage in the market, India's largest flexible packaging company Uflex has been honored with the **Seal of Gold** that is considered to be the most coveted global accolade standing unique in the category.

Upon this prestigious conferral, Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex Limited said, **"This is indeed a defining moment for the organization and all employees who have relentlessly worked for taking the company and the flexible packaging industry as a whole to the next level. Brands are not built overnight. Brands have to be consistently nurtured with exceptional product excellence and flawless customer service. With the ever rising innovation quotient, most contemporary technology and some of the best brains by our side, Uflex will continue to delight its clientele world over."**

Mr. Abhimanyu Ghosh, Chairman iBrands360 said, "We congratulate Uflex Limited for being selected as the "Seal of Gold" for product excellence in 'Flexible Packaging'. The Seal of Gold is the most comprehensive research across categories for the products that provide the most outstanding experience to consumers. Based on primary survey across a varied cross section of consumers, the research provides meaningful insights about the excellence of product attributes and values that make them chose a particular product over others.

Uflex Limited being a one stop shop for all flexible packaging requirements and recognized for innovation to create value added differentiation for its clientele world over, we proudly announce them to be the Gold Choice for the Packaging Industry category."

Official Release/Uflex Feb (3) /2016

**Certified True Copy
For UFLEX LIMITED**

**(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary**

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico, Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

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