

UFLEX/SEC/2016/

March 3, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148

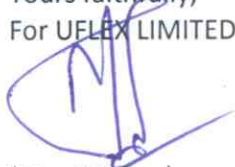
Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED



(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

OFFICIAL RELEASE

Innovation and Packaging Excellence win Uflex, Flexible Packaging Achievement Awards 2016 at Florida, United States

Florida (United States of America): March 02, 2016: In an ever evolving market where packaging is inalienable to overall product experience, Uflex - India's largest global flexible packaging company infallibly ensures a perfect interplay of unsurpassed innovation, improvised functionality, superior aesthetics, enhanced barrier properties, unmatched anti-counterfeiting features and sustainability in every solution that it offers to its clientele in over 140 countries across the globe.

The latest feather in the organization's cap is **Gold Flexible Packaging Achievement Award 2016** in the **Printing, Shelf Impact and Packaging Excellence** categories that has been conferred to Uflex's **KOHINOOR Anti-Slip Bag Package** by Flexible Packaging Association.

Pairing this award is yet another accolade - **Silver Flexible Packaging Achievement Award 2016** in the Technical Innovation category that went to **BIRLA WHITE WALLCARE WPP Bag**, yet another superior product by Uflex.



Award Winning BIRLA WHITE WALLCARE WPP Bag

Certified True Copy

For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

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KOHINOOR Anti-Slip Bag Package for the European Market is a unique solution for premium rice packaging for reasons more than one. It is one of the first large bags to be made from **Stackable Matt BOPP high Seal Initiation Temperature (SIT)** and has the optimum strength to hold weight as high as 10 to 40 LB. This challenging film was developed in house by Uflex. Nano perforation has been provisioned for in this bag that helps in de-aeration and ensures that the pouch does not blot after filling and hence sits well on the pallets. One way Nano perforation does not allow any contamination. This is a very unique technology developed by Uflex. Both stackable BOPP and friction created by Nano perforation make the bag anti skid and therefore alleviates the use of anti slip sheets while palletizing, thereby reducing the secondary packaging cost. High resolution printing and superior graphics on the bag help it to stand out and get noticed on the retail shelf.



Award Winning KOHINOOR Anti-Slip Bags

Registered gussets are a very special feature of this bag. The bag can be stacked both horizontally and vertically helping in optimum utilization of expensive retail shelf space, without compromising on brand visibility. Further, a soft rope handle makes it very convenient for the consumers to carry the bag.

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Birla White Wall Care WPP Bag is a premium non-moisture ingress pack for packaging granular/powder building materials. This packaging has been especially engineered to address chronic problems that the building material industry has been grappling for long. This packaging provides:

- Top of the line aesthetics;
- Anti-counterfeiting features that prevent look-alikes from eroding the brand equity;
- Ingress barrier to moisture protecting product loss;
- Protection from wastage due to damage and tear during transit;
- Occupational health and safety of workers.

Two rather dichotomous requirements have been impeccably addressed by Uflex while designing this bag. De-aeration holes have been provisioned for the air to escape during the filling process yet prohibiting moisture from entering into the bag thereby helping the building material withstand harsh environment and maintain its full functionality over an extended shelf life.

On being conferred with these coveted awards, Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited said, **"Flexible Packaging Achievement (FPA) Awards are a hallmark of excellence for 60 years now. I am happy to say that owing to our strong innovation quotient and efficient speed to market, we are able to tap the pulse of the customers of our clients world over. Uflex always endeavours to keep the global flexible packaging market thriving with technologically enhanced products adding immense value to the lives of the end users. These product awards further inspire my team to keep innovating and delivering nothing less than the best that our clients deserve."**

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

- T. Anand Mahesh / Subrat Sarangi

Mobile No.: 09870716285 / 9899501299

E-mail: anand@mavcommgroup.com / s.sarangi@mavcommgroup.com

- Rajesh Agrawal; Vice President, Investor Relations & PR, Uflex Limited
Mobile No.: 09967491495
E-mail: rajesh.agrawal@uflexltd.com
- Rohit Sharma, Manager, Investor Relations & PR, Uflex Limited
Mobile No.: 09910300187
E-mail: rohit.sharma@uflexltd.com