

UFLEX/SEC/2016/

July 11, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148

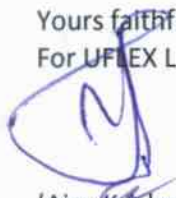
Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED



(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above



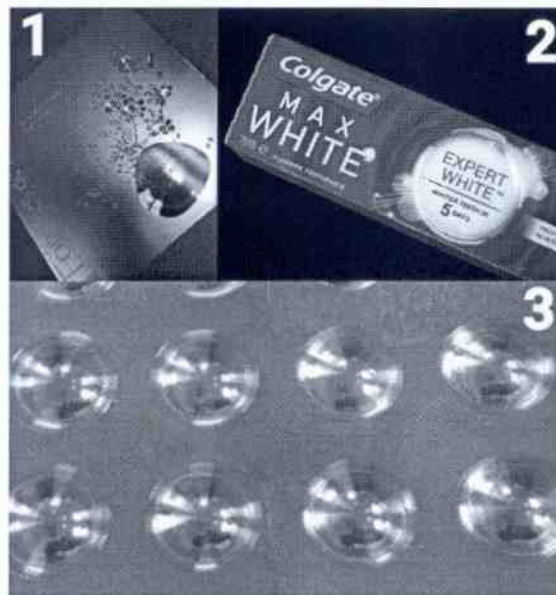
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PRESS RELEASE

Uflex Limited and WaveFront Technology extend Alliance to manufacture Fresnel Lens Packaging Films in Europe

India's largest global flexible packaging solution company Uflex Limited and WaveFront Technology Inc. have announced an extension of their existing alliance in India to bring manufacturing of Fresnel lens packaging films to Europe. Film manufacturing is scheduled to commence in the final quarter of 2016. The set up will operate within Flex Films Europa Sp. Z O.O's facility in Wrzesnia, Poland with WaveFront Technology Europe leading the Sales & Marketing activities. Flex Films Europa Sp. Z.o.o is indirectly wholly owned subsidiary of Uflex Limited. Uflex had expanded its film manufacturing footprints into Poland back in 2012 after venturing out in UAE, Mexico, Egypt and subsequently in Kentucky, USA.

Commenting on the extension of alliance Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited said: "This is an important geographical extension of our existing relationship with WaveFront Technology. We have built up an excellent working relationship in India and we anticipate working closely with the WaveFront Europe team to increase market penetration and new product development in the years ahead. The ties with WaveFront will further enhance our 'Speed to Market Reach' in Europe – one of the core pillars of our global business strategy that has always given us the competitive edge."



Typical luxury and other packaging (1,2) made from Fresnel lens film (3)

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For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

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Joel Petersen, President & Founder of WaveFront Technology Inc. commented: "We are very pleased to be associated with Uflex Group in Europe, a territory that has become the most important region for stimulating new Fresnel lens designs and process developments. Uflex is renowned for its process engineering quality, and is a World Leader in film manufacturing. We are excited with the synergies this extended alliance will offer."

Andrew Stevenson, Managing Partner of WaveFront Technology Europe added: "It has been a key strategic goal of the business to start manufacturing Fresnel lens films in Europe for our European customers, for all the lead time and logistical benefits that will follow. Uflex's focus on quality and service matches our values at WaveFront Technology Europe and working with the world's leading supplier of packaging films will provide significant process benefits."

With many of the Fresnel Lens Film designs being unique to individual brand owners, Simon Thompson, Head of Design at WaveFront Technology Europe points out the importance of a fast response: "Working with Flex Films in Europe will bring the design and production capabilities together, ensuring a fast, accurate response for our European customers. Our concept of Design-Develop-Deliver in Europe will be significantly enhanced by working with Flex Films in Poland and by utilising the skills and capabilities of Uflex Holography Business in India."



Flex Films Europa Sp. Z.O.O is indirectly wholly owned subsidiary of Uflex Limited

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging

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film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

- T. Anand Mahesh / Subrat Sarangi

Mobile No.: 09870716285 / 9899501299

E-mail: anand@mavcommgroup.com / s.sarangi@mavcommgroup.com

- Rajesh Agrawal; Vice President, Investor Relations & PR, Uflex Limited
Mobile No.: 09967491495
E-mail: rajesh.agrawal@uflexltd.com
- Rohit Sharma, Manager, Investor Relations & PR, Uflex Limited
Mobile No.: 09910300187
E-mail: rohit.sharma@uflexltd.com
Website: www.uflexltd.com

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