

UFLEX/SEC/2016/

August 24, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148

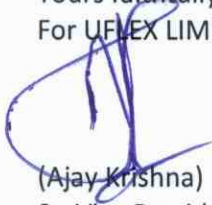
Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED


(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

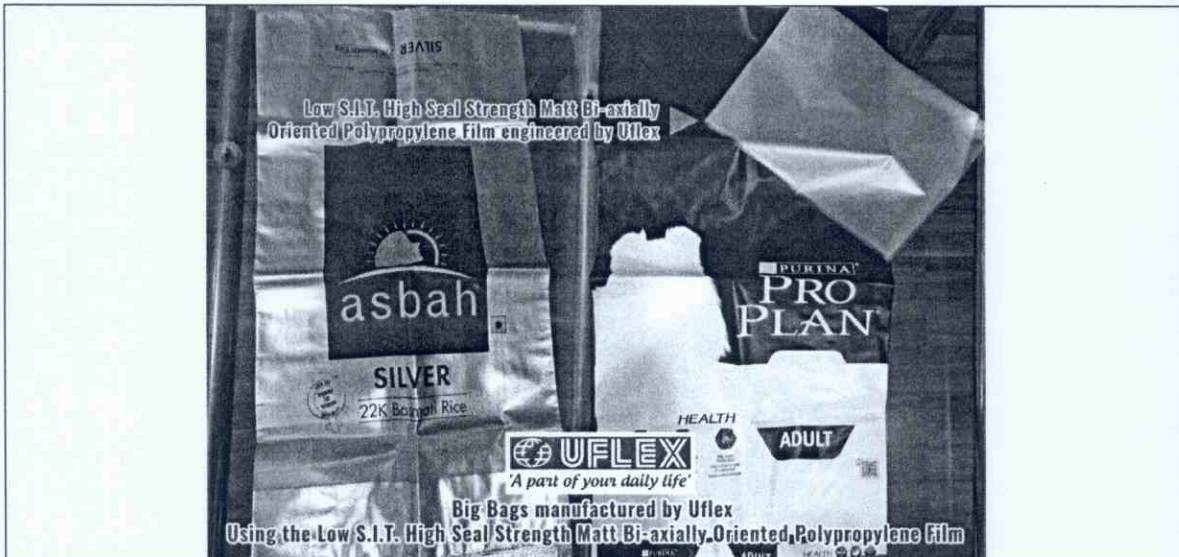
OFFICIAL RELEASE

Low S.I.T.High Seal Strength Matt Film by Uflex is the GameChanger for Big Bags

Noida: 24 August 2016: 'Big bags', as the name suggests are rather heavy duty packages used for bulk-packing items like building materials, flour, rice and pet food among several others. Uflex Limited apart from possessing superior capabilities of providing end to end flexible packaging solutions for semi-solids, viscous fluids, pastes and gels is an undisputed Industry Leader offering packaging solutions for solids, granular materials and powders as well. Right from as little as 5 grams to as much as 40 kilograms, Uflex can pack it all with finesse.

A daunting challenge confronting the big bag industry was the difficulty in manufacturing *High Coefficient Of Friction (COF)* anti-skid bags in matt option owing to the inherent properties of the ordinary OPP film. A high COF is imperative for stacking big bags on to the pallets. Bags made from ordinary matt finish oriented polypropylene (OPP) film cannot be stacked as they skid during palletization. Thus there has been a burgeoning demand from the global clientele for big bags in *Matt finish* option.

Immaculately engineered Big Bags by the Converting/ Packaging Business vertical of Uflex are made by combining high COF, Low SIT, High Seal Strength Matt Bi-axially Oriented Polypropylene Film and High Performance Woven Polypropylene (WPP) fabric. This combination imparts high strength to the bags making them fit for heavy duty applications. The big bags made of this special film have qualified the critical drop tests as laid down by the ASTM standards.



This Low SIT High Seal Strength Matt Bi-axially Oriented Polypropylene Film engineered by the Packaging Film Business vertical of Uflex offers a number of positives like high haze > 75%; Low Seal Initiation Temperature (SIT)- 108 degrees C; low gloss on matt side; excellent matt

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For UFLEX LIMITED


(AJAY KRISHNA)
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dispersion; good contact transparency and excellent homogeneity. The film also exhibits high Hot-Tack strength and imparts paper like matt look to the bag significantly enhancing its aesthetics.

This special film used for manufacturing big bags allows good stacking and sealing for *pinch bottom*. Pinch bottom is the process of step-cut sealing at the bottom of the bags through hot air purging. The pinch bottom option offers far superior sealing as compared to conventional methods like bottom fold taping and stitching. Above all, pinch bottom offers a leak-proof seal as opposed to ordinary sealing.

Commenting upon the success of this specially engineered packaging film, Mr. Ashok Chaturvedi, Chairman & Managing Director Uflex Limited said, ***"Low SIT High Seal Strength Matt Bi-axially Oriented Polypropylene Film has appropriately addressed the inherent lacunae of the ordinary matt finish OPP films and is pegged as the game changer for big bags owing to the host of benefits that it brings along. This film therefore is a classic example of innovation by Uflex to create value added differentiation for clients globally. I am happy for the contemporary solution oriented approach of my R&D teams across business verticals and congratulate them on this success. The USP of Uflex lies in the very fact that we are a fully integrated end to end global flexible packaging solution company. This innovation is yet another testimony of the synergetic interplay of our business verticals coming up with a profoundly innovative packaging solution."***

About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

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(AJAY KRISHNA)
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