

Date: 22nd August, 2013

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Sub: Press Release

Dear Sirs,

The Company has signed large multiyear contracts in US with a large direct selling Company and a care management organisation.

We are informing above to the press through a Press Release and a copy of the same is enclosed for your records.

We are submitting the above information in terms of the requirements of Clause 36 of the Listing Agreement.

Thanking You,

For Zensar Technologies Limited



Nilesh Limaye
Company Secretary



Encl: as above

Press Release

Zensar Technologies signs large multiyear contracts in the US

August 22, 2013, Pune: Zensar Technologies, a leading software services provider has signed significant large multiyear contracts in the US.

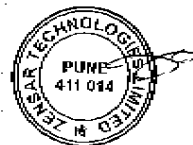
Dr Ganesh Natarajan, Vice Chairman and CEO said, "The second Quarter has been good with large strategic deals in the pipeline getting converted, across the applications and infrastructure businesses. The key amongst them include multimillion dollar deals with a large direct selling company and a care management organization."

As a managed services provider, Zensar has signed a five-year total infrastructure outsourcing deal with a world leading direct selling company for five of its remote sites. As part of this strategic agreement Zensar will establish a dedicated Shared Service and Offshore Support Centre for the client which would support the client's IT Infrastructure across locations. Zensar's solution includes providing a co-location environment by hosting the client's primary hardware and systems.

Vivek Gupta, Chief Executive, Infrastructure Business Unit said, "Zensar was chosen over competition given its deep experience and comprehensive offerings in the infrastructure management services and the range of other offerings across Oracle, ATG and collaboration services. The engagement involves hosting and managed services support for the client, and is a total infrastructure outsourcing engagement that will be a key reference for similar deals in the future."

Zensar will also be working with a leading healthcare management organization providing them infrastructure services for migration of the organization's data centres to the Cloud, involving assessment of infrastructure and applications; consolidation, optimization and migration of data and monitoring services. This is a significant project for the client.

Zensar has a robust pipeline of over 250 million dollars of new business and expects all business lines to do well during the current financial year.





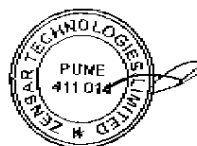
BACKGROUND

About ZenSar Technologies (www.zensar.com)

Zensar Technologies is among the top 13 software services providers from India. The world's first enterprise-wide SEI CMMI Level 5 Company and now certified as a CMMI Level 3 Company, Zensar has industry expertise that spans Manufacturing, Retail, Healthcare, Banking Financial Services and Insurance. An RPG Group company, Zensar has 6500+ employees with sales and operations presence across US, Canada, UK, Europe, Middle East, South Africa, Singapore, China, Australia and Japan. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence, CRM, Business Process Management and in new technologies like Social Media, Mobility Analytics and Cloud (SMAC). Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution Blueprint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions to simplify, optimize and accelerate their business helping them compete in the digital economy.

About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's largest industrial conglomerates with a turnover over USD 3 Billion. With over 15 companies in its fold, the group has a strong presence in Infrastructure, Automotive tyres, IT, Pharmaceuticals, Plantations and Power Ancillaries.



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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

