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Sub: Press Release

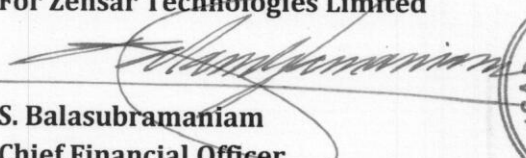
Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies at SAPPHIRE® NOW in Florida**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited


S. Balasubramaniam
Chief Financial Officer



Zensar Technologies at SAPPHIRE® NOW in Florida

Showcasing Solutions built on SAP® S/4HANA and Industry Solutions based on Next-Gen Technologies

Pune, India, May 13, 2016: Zensar Technologies, a leading digital solutions and technology services company, announced that it will participate at **SAPPHIRE® NOW and ASUG Annual Conference on May 17–19, 2016 in Orlando, Florida (booth #980)**.

Zensar has planned special demo sessions showcasing its pre-configured industry solutions built on leading SAP® technologies including SAP Business Suite 4 SAP HANA® (SAP S/4HANA) and analytics solutions. These SAP digital solutions have been implemented for various global clients, helping them overcome key business challenges, improve the overall operational experience, deliver business benefits quicker, foster agility in operations and grow their business further. Zensar's pre-configured industry solutions have been assessed and certified by SAP on SAP S/4HANA. Additionally, visitors will get the opportunity to experience a live demo of these solutions built on SAP S/4HANA.

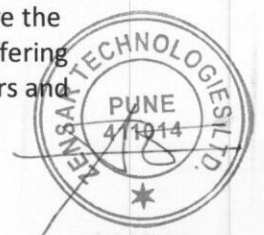
Zensar has been a certified SAP partner for more than 15 years and has deep expertise in delivering SAP-focused industry solutions. Zensar has implemented more than 200 global implementations and is proud to be exhibiting at SAPPHIRE NOW 2016, the essential global business event for senior executives, business managers and decision makers to experience how innovative business solutions from SAP can enable long-term and profitable business growth.

Some key clients for which Zensar has implemented SAP software include a leading grocery retailer in the U.S., a global automotive OEM and aftermarket spare parts leader, one of Asia's leading pharma companies, and one of the largest integrated dairy development organizations in Asia.

"Our SAP expertise and capabilities span across all key competencies including core SAP S/4HANA, user experience and analytics. The current and future focus for our services is clearly to enable large global companies using SAP software to leverage the power of digital. Zensar's successful partnership with SAP has helped blend industry best practices with SAP products. We have designed and implemented focused solutions that have achieved their intended goal of creating business process efficiencies, effectiveness and planned outcomes for our clients," said **Sandeep Kishore, CEO and Managing Director, Zensar Technologies**.

"SAP and its range of solutions are accelerating the pace of growth for companies looking to transform into digital-led entities. Zensar's proven SAP expertise for key sectors like dairy, life-sciences and industrial machinery & components has helped clients accelerate their time-to-market. We are excited to participate and engage with industry visitors at the upcoming SAPPHIRE NOW in Florida. Our SAP-certified Partner Center of Expertise has built strong capabilities on the latest version of SAP S/4HANA and on SAP cloud solutions by building innovative solutions and use cases for various industry verticals. We are looking forward to SAPPHIRE NOW in Florida to showcase these solutions to our customers and help them on their digital journey using the latest exciting suite of SAP products," commented **Harish Gala, Head, Enterprise Applications, Zensar Technologies**.

SAPPHIRE NOW focuses on how companies can enable their digital business strategy and get more from their technology investments. SAPPHIRE NOW and the ASUG Annual Conference are the world's premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners and experts across the entire SAP ecosystem.



About Zensar Technologies Ltd (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to clients' success; and Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help clients surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

With experience in handling over 200 implementations, backed by complete lifecycle service capabilities across the portfolio of SAP products and SAP cloud solutions, Zensar focuses on maximum value for its clients. Its preconfigured solutions across industry verticals help in faster and focused implementations for its clients. It also helps its clients leverage the new innovations from SAP like SAP S/4HANA Enterprise Management and analytics solutions, and has delivered great success.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring



companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

