



January 7, 2015

To,  
National Stock Exchange of India Ltd  
Exchange Plaza,  
Bandra-Kurla Complex, Bandra(E),  
Mumbai 400 051.

Dear Sir,

**Sub: Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011**

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its scheme viz. ICICI Prudential Value Discovery Fund<sup>®</sup> holds equity shares of Career Point Limited (the Company). The said scheme of the Fund had sold 80,523 equity shares of the Company on January 05, 2015.

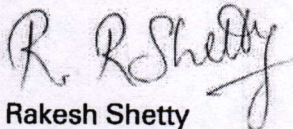
This reporting is being made because, as a result of the aforesaid sale the gross holding of the Fund has decreased by more than 2% as compared to the previous disclosure made on April 03, 2012 for 7.85%.

The disclosure in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith and also find attached Form C, in terms of Regulation 13(3) read with Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited



 Rakesh Shetty  
Company Secretary



Encl: as above



**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

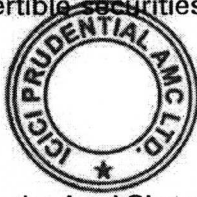
|                                                                                                                                                                                |                                                                   |                                                           |                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------|
| Name of the Target Company (TC)                                                                                                                                                | CAREER POINT LTD                                                  |                                                           |                                                           |
| Name(s) of the acquirer and Persons Acting in concert (PAC) with the acquirer                                                                                                  | ICICI Prudential Mutual Fund (the Fund) under its various schemes |                                                           |                                                           |
| Whether the acquirer belongs to Promoter/Promoter group                                                                                                                        | No                                                                |                                                           |                                                           |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                             | Bombay Stock Exchange                                             | Stock Exchange, National                                  | Stock                                                     |
| Details of the acquisition / disposal as follows                                                                                                                               | Number                                                            | % w.r.t. total share / voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| Before the Sale under consideration, holding of :                                                                                                                              |                                                                   |                                                           |                                                           |
| a) Shares carrying voting rights                                                                                                                                               | 1,082,271                                                         | 5.97                                                      |                                                           |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others)                                                                                         | --                                                                | --                                                        |                                                           |
| c) Voting rights (VR) otherwise than by shares                                                                                                                                 | --                                                                | --                                                        |                                                           |
| d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)     | --                                                                | --                                                        |                                                           |
| e) Total (a+b+c+d)                                                                                                                                                             | 1,082,271                                                         | 5.97                                                      |                                                           |
| Details of sale                                                                                                                                                                |                                                                   |                                                           |                                                           |
| a) Shares carrying voting rights sold                                                                                                                                          | 80,523                                                            | 0.44                                                      |                                                           |
| b) VRs sold otherwise than by shares                                                                                                                                           | --                                                                | --                                                        |                                                           |
| c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold | --                                                                | --                                                        |                                                           |
| d) Shares encumbered / invoked /released by the acquirer                                                                                                                       | --                                                                | --                                                        |                                                           |
| e) Total (a+b+c+d)                                                                                                                                                             | 80,523                                                            | 0.44                                                      |                                                           |
| After the sale, holding of:                                                                                                                                                    | 1,001,748                                                         | 5.52                                                      |                                                           |

ICICI Prudential Asset Management Company Limited  
Corporate Identity Number: U99999DL1993PLC054135  
Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165 , website: www.icicipruamc.com, email id: enquiry@icicipruamc.com  
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.  
Tel: 022 2685 2000 Fax: 022 26868313  
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001







|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                  |      |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|------|--|
| a) Shares carrying voting rights                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                  |      |  |
| b) Shares encumbered with the acquirer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | --               | --   |  |
| c) VRs otherwise than by equity shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | --               | --   |  |
| d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | --               | --   |  |
| e) Total (a+b+c+d)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 1,001,748        | 5.52 |  |
| Mode of acquisition (e.g. open market/ off-market /public issue /rights issue/preferential allotment/inter-se transfer etc.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Secondary Market |      |  |
| Date of acquisition / VR or date of receipt of intimation of allotment of shares, whichever is applicable.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | January 05,2015  |      |  |
| Equity share capital / total voting capital of the TC before the said sale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 18,132,939       |      |  |
| Equity share capital/ total voting capital of the TC after the said sale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 18,132,939       |      |  |
| Total diluted share/voting capital of the TC after the said sale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 18,132,939       |      |  |
| <p><i>Note.—</i></p> <p>(*)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Signature of the acquirer/seller/Authorised Signatory</p> </div> <div style="text-align: center;">  </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <p>Place : Mumbai</p> <p>Date : January 07,2015</p> </div> |                  |      |  |