



emami* limited

Date: 22nd February, 2016

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai: 400051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai: 400001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata: 700001

Dear Sir(s),

Sub: Issue / Allotment of Non-Convertible Debentures on Private Placement Basis

This is to inform you that the Company has allotted 3000 (three thousand) unsecured Non-Convertible Debentures (NCDs) of the face value of Rs. 10 Lakhs (Rupees Ten Lakhs only) each, aggregating to Rs. 300 Crores (Rupees Three Hundred Crores only) to DBS Bank Limited on private placement basis.

The above issue / allotment of NCDs are in terms of the approval granted by the shareholders at the 32nd Annual General Meeting of the Company held on 5th August 2015.

Further, the entire proceeds of the above NCD issue will be used to retire the short term debt including payment of Commercial papers.

This is for your information.

Thanking you,

Yours faithfully,

For Emami Limited

A K Joshi

Company Secretary & VP-Legal