

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com
Fax : 6613 6243

Date: 08.11.2016

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Diwakar Viniyog Private Limited

Authorised Signatory

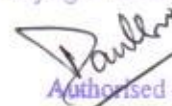


Encl: a/a

Disclosures under Regulation 10(6) - Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Emami Limited	
2.	Name of the acquirer(s)	Suntrack commerce private limited Diwakar Viniyog private limited Bhanu Vyapaar private limited Raviraj Viniyog Private Limited (Fka-Emami Enclave makers private limited) Prabhakar Viniyog Private Limited (Fka-Emami High Rise Private Limited) Saroj Goenka Santosh Goenka Indu Goenka	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter Se Transfer among Promoters for 1,912,062 shares of which 1,529,062 shares through Registered Stock broker at Prevailing Market Price and 383,000 share off market by way of gift deed	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes Yes 31.10.2016	
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual
	a.Name of the transferor / seller	Radhe Shyam. Agarwal Usha Agarwal Aditya Vardhan Agarwal Richa Agarwal Harsh Vardhan Agarwal Harsh Vardhan Agarwal (HUF) Mansi Agarwal Priti Sureka Radhe Shyam Goenka	Radhe Shyam. Agarwal Usha Agarwal Aditya Vardhan Agarwal Richa Agarwal Harsh Vardhan Agarwal Harsh Vardhan Agarwal (HUF) Mansi Agarwal Priti Sureka Mohan Goenka

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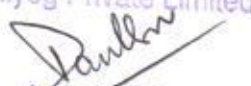
		Mohan Goenka Rashmi Goenka Mohan Goenka, Karta (HUF) Manish Goenka Jyoti Goenka Manish Goenka, Karta (HUF) Meena Goenka Puja Goenka Prashant Goenka, Karta (HUF)- Amitabh Goenka Ritu Goenka Amitabh Goenka, Karta (HUF) Ashish Goenka Shruti Goenka Ashish Goenka, Karta (HUF) Suraj Viniyog (P) Ltd Sushil Kumar Goenka Sushil Kumar Goenka, Karta (HUF) Rachana Goenka Jayant Goenka, Karta (HUF) Sachin Goenka Chikky Goenka Amitabh Goenka Raj Kumar Goenka	Rashmi Goenka Mohan Goenka, Karta (HUF) Jyoti Goenka Manish Goenka, Karta (HUF) Meena Goenka Puja Goenka Prashant Goenka, Karta (HUF)- Amitabh Goenka Ritu Goenka Amitabh Goenka, Karta (HUF) Ashish Goenka Shruti Goenka Ashish Goenka, Karta (HUF) Suraj Viniyog (P) Ltd Sushil Kumar Goenka Sushil Kumar Goenka, Karta (HUF) Rachana Goenka Jayant Goenka, Karta (HUF) Sachin Goenka Chikky Goenka Amitabh Goenka Raj Kumar Goenka
	b. Date of acquisition	07.11.2016	07.11.2016
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	Radhe Shyam Agarwal - 330,000 Usha Agarwal - 75,000 Aditya Vardhan Agarwal - 87,000 Richa Agarwal 13,000 Harsha Vardhan Agarwal - 50,000 Harsh Vardhan Agarwal (HUF) - 14,000 Mansi Agarwal - 36,000 Priti Sureka - 140,000 Radhe Shyam Goenka - 48,000	Radhe Shyam. Agarwal - 330,000 Usha Agarwal - 75,000 Aditya Vardhan Agarwal - 87,000 Richa Agarwal 13,000 Harsha Vardhan Agarwal - 50,000 Harsh Vardhan Agarwal (HUF) - 14,000 Mansi Agarwal - 36,000 Priti Sureka - 140,000 Mohan Goenka - 9,500 Rashmi Goenka - 22,500

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	Mohan Goenka - 9,500 Rashmi Goenka - 22,500 Mohan Goenka, Karta (HUF) - 13,000 Manish Goenka - 5,000 Jyoti Goenka - 33,312 Manish Goenka, Karta (HUF) - 13,000 Meena Goenka - 401,000 Puja Goenka - 30,000 Prashant Goenka, Karta (HUF) - 13,000 Amitabh Goenka - 30,000 Ritu Goenka - 25,000 Amitabh Goenka, Karta (HUF) - 13,000 Ashish Goenka - 30,000 Shruti Goenka - 25,000 Ashish Goenka, Karta (HUF) - 13,000 Suraj Viniyog (P) Ltd - 143,172 Sushil Kumar Goenka - 12,000 Sushil Kumar Goenka, Karta (HUF) - 13,000 Rachana Goenka - 15,000 Jayant Goenka, Karta (HUF) - 13,000 Sachin Goenka - 3,500 Chikky Goenka - 15,000 Amitabh Goenka - 200,000 Raj Kumar Goenka - 82,000	Mohan Goenka, Karta (HUF) - 13,000 Jyoti Goenka - 33,312 Manish Goenka, Karta (HUF) - 13,000 Meena Goenka - 400,078 Puja Goenka - 30,000 Prashant Goenka, Karta (HUF) - 13,000 Amitabh Goenka - 30,000 Ritu Goenka - 25,000 Amitabh Goenka, Karta (HUF) - 13,000 Ashish Goenka - 30,000 Shruti Goenka - 25,000 Ashish Goenka, Karta (HUF) - 13,000 Suraj Viniyog (P) Ltd - 143,172 Sushil Kumar Goenka - 12,000 Sushil Kumar Goenka, Karta (HUF) - 13,000 Rachana Goenka - 15,000 Jayant Goenka, Karta (HUF) - 13,000 Sachin Goenka - 3,500 Chikky Goenka - 15,000 Amitabh Goenka - 200,000 Raj Kumar Goenka - 82,000
d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.8662	0.8424
e. Price at which shares are proposed to be acquired / actually acquired	Inter se transfer among Promoters through Registered Stock Broker at Prevailing Market Price and through off market by way of	Inter se transfer among Promoters through Registered Stock Broker at Prevailing Market Price and through off Market by way of

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		gift		gift (As per Annexure)	
8.	Shareholding details	Pre-Transaction as on 05.11.2016		Post-Transaction as on 07.11.2016	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	a. Each Acquirer / Transferee(*)				
	Diwakar Viniyog Private Limited	33,328,812	14.6844	33,749,387	14.8697
	Suntrack Commerce Private Limited	32,693,941	14.4047	33,113,516	14.5895
	Bhanu Vyapaar Private Limited	27,606,321	12.1631	27,764,381	12.2327
	Emami Enclave Makers Private Ltd.	13,459,583	5.9302	13,877,007	6.1141
	Emami High Rise Private Limited	13,077,533	5.7618	13,190,961	5.8118
	Saroj Goenka	269,620	0.1188	482,620	0.2126
	Santosh Goenka	193,560	0.0853	198,120	0.0873
	Indu Goenka	294,410	0.1297	459,850	0.2026
	b. Each Seller/ Transferor				
	Priti Sureka	4,950,000	2.1809	4810000	2.1192
	Aditya Vardhan Agarwal	1,319,334	0.5813	1,232,334	0.5430
	Usha Agarwal	911,548	0.4016	836548	0.3686
	Raj Kumar Goenka	794,750	0.3502	712750	0.3140
	Radhe Shyam Agarwal	769,500	0.3390	439500	0.1936
	Harsha Vardhan Agarwal	585,133	0.2578	535133	0.2358
	Sachin Goenka	538,000	0.2370	534500	0.2355
	Ritu Goenka	477,465	0.2104	452465	0.1994
	Meena Goenka	461,310	0.2032	61232	0.0270
	Chikky Goenka	320,850	0.1414	305850	0.1348
	Shruti Goenka	298,065	0.1313	273065	0.1203
	Mansi Agarwal	261,000	0.1150	225000	0.0991
	Rashmi Goenka	208,200	0.0917	185700	0.0818
	Sushil Kumar Goenka	191,250	0.0843	179250	0.0790
	Rachana Goenka	173,850	0.0766	158850	0.0700
	Richa Agarwal	158,861	0.0700	145861	0.0643
	Jypti Goenka	157,700	0.0695	124388	0.0548
	Mohan Goenka	140,450	0.0619	130950	0.0577
	Puja Goenka	114,699	0.0505	84699	0.0373
	Harsha Vardhan Agarwal, Karta (HUF)	100,000	0.0441	86000	0.0379
	Mohan Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383
	Manish Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383

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Sushil Kumar Goenka, Karta (HUF)	100,000	0.0441	87000	0.0383
Ashish Goenka	95,000	0.0419	65000	0.0286
Prashant Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Jayant Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Ashish Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Amitabh Goenka	4,015,748	1.7693	3785748	1.6680
Amitabh Goenka, Karta (HUF)	50,000	0.0220	37000	0.0163
Suraj Viniyog Private Limited	13,100,311	5.7719	12957139	5.7088

For Diwakar Viniyog Private Limited

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Date: 08.11.2016

Place: Kolkata



Note: (*) Shareholding of each entity shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

Annexure to Disclosure under Regulation 10(6) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated 08.11.2016

Sl No	Name of the Transferor/ seller	Number of Shares/ voting rights in respect of acquisitions from each person		Average Price / Actual Price (as applicable) at which shares are actually acquired (Rs. per share)
		Disclosures made under regulation 10(5)	Actual acquisition	
Through Registered Stock Broker				
1	Radhe Shyam. Agarwal	330,000	330,000	1179.64
2	Usha Agarwal	75,000	75,000	1180.33
3	Aditya Vardhan Agarwal	87,000	87,000	1187.00
4	Richa Agarwal	13,000	13,000	1185.70
5	Harsh Vardhan Agarwal	50,000	50,000	1186.50
6	Harsh Vardhan Agarwal (HUF)	14,000	14,000	1200.00
7	Mansi Agarwal	36,000	36,000	1195.00
8	Priti Sureka	140,000	140,000	1195.00
9	Radhe Shyam Goenka	48,000	-	N.A.
10	Mohan Goenka	9,500	9,500	1185.75
11	Rashmi Goenka	22,500	22,500	1195.00
12	Mohan Goenka, Karta (HUF)	13,000	13,000	1195.00
13	Manish Goenka	5,000	-	N.A.
14	Jyoti Goenka	33,312	33,312	1188.95
15	Manish Goenka, Karta (HUF)	13,000	13,000	1188.50
16	Meena Goenka	100,000	99,078	1183.50
17	Puja Goenka	30,000	30,000	1179.96
18	Prashant Goenka, Karta (HUF)-	13,000	13,000	1189.26
19	Amitabh Goenka	30,000	30,000	1189.82
20	Ritu Goenka	25,000	25,000	1190.00
21	Amitabh Goenka, Karta (HUF)	13,000	13,000	1187.00
22	Ashish Goenka	30,000	30,000	1189.00
23	Shruti Goenka	25,000	25,000	1191.00
24	Ashish Goenka, Karta (HUF)	13,000	13,000	1192.95
25	Suraj Vinayog (P) Ltd	143,172	143,172	1191.94
26	Sushil Kumar Goenka	12,000	12,000	1185.00
27	Sushil Kumar Goenka, Karta (HUF)	13,000	13,000	1190.12
28	Rachana Goenka	15,000	15,000	1189.05
29	Jayant Goenka, Karta (HUF)	13,000	13,000	1192.00
30	Sachin Goenka	3,500	3,500	1192.50
31	Chikky Goenka	15,000	15,000	1177.61
32	Amitabh Goenka	200,000	200,000	1187.29
	Through Gift Deed			
33	Meena Goenka	301,000	301,000	N.A.
34	Raj Kumar Goenka	82,000	82,000	N.A.
	Total	1,965,984	1,912,062	

Date: 08.11.2016
Place: Kolkata

Diwakar Viniyog Private Limited


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