

25th October, 2018

The Manager

Listing Department

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor

Plot No. C/1, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051

Tel. No.: 022-26598100`14

Fax No.: 022-26598273-38

Scrip Code: LIBERTSHOE

ISIN No. : INE 557B01019

Sub: Clarification in respect to announcement dated 18.10.2018

Compliance Officer: Munish Kakra (CFO & Company Secretary)

Contact Address: Libertypuram, 13th Milestone, G.T. Karnal Road, Kutail, P. O.
Bastara, Distt.Karnal132114 (Haryana) Ph.:01748 – 251101 – 03,
9313601387

Dear Sir/Madam,

Please refer to your e-mail dated 23rd October, 2018 advising our Company to provide below information in respect to announcement dated 18th October, 2018 submitted by our Company with NSE. In this regard please find as under:

1. Name of the countries in which the product is launched (in case of international): The Company has launched the fine fragrance products and Perfumes under lifestyle segment initially in India only.

2. Whether caters to domestic/ international market: Initially the Company caters to domestic market but considering the future potential it may tap international market also.

3. Category of the product: The Company has launched Fine fragrances and Perfumes products under lifestyle segment.

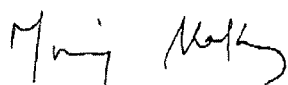
4. Date of launch: The Company has launched the products on 17th October, 2018.

We hope the above would satisfy your queries.

Thanking you,

Sincerely Yours,

For Liberty Shoes Ltd.



Munish Kakra

CFO & Company Secretary



Liberty Shoes Limited,

Corporate Office : Ground Floor, Building No-8, Tower-A, DLF Cyber City, Phase-II, Gurugram-122002, Haryana, India
Ph.: +91-124-4616200, 3856200, Fax: +91-124-4616222. Email: mail@libertyshoes.com www.liberty.in

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