

RDL/NSE/045/2016-17
Date: 21.09.2016

To,
Dept. of Corporate Communications,
National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051

NSE EQUITY SYMBOL: RUSHIL

Dear Sir,

Sub.: Disclosure of information under Regulation 30 of the SEBI (LODR) Regulations, 2015

We would like to inform that in the Board Meeting of Company held on today i.e. Wednesday, 21st day of September, 2016 Company has planned about the establishment of new project of PVC Board at South India. The detail of the project is as under:

1. **Name of the Project:** Manufacturing of PVC BOARD having Wood Plastic Composition.
2. **Industry or Area to which the new line of business belongs to:**
 - Panel Board and Plastic Industry
 - The final product is generally used as raw material in Furniture Industry.
3. **Expected Benefits to the Company:**
 - v. There are fewer players in the market who are manufacturing the same product so have good opportunity.
 - vi. Company has good customer base for its existing products which can be used for the new product.
 - vii. These boards are covering a large application area starting from interior grade boards being used for making furniture, kitchen cabinets, kitchen shutters, making temporary shelters for government housing projects, construction site pavilions/shelters, low cost housing projects and other road and building projects.



- viii. There are also technical advantages which include a technical, clean, ~~design, your life~~ and green product for new generation; excellent water and moisture resistance and many more.

4. **Estimated amount to be invested:** Approximately Rs. 20.00 Crores

Please take the same in your record and do the needful.

Thanking you,

Yours faithfully,
For, Rushil Décor Limited,



(Krupesh G. Thakkar)
Director
DIN: 01059666



Rushil Decor Ltd.

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