

Press Release

Maruti Suzuki introduces 'Celerio Green' with the acclaimed iGPI technology @ Rs 4.68 L
Best-in-class fuel efficiency of 31.79 km/kg of CNG lowers the running cost

26th May 2014, New Delhi: Buoyed by the success of Celerio, car market leader Maruti Suzuki India Limited introduced Celerio Green, the CNG powered Celerio here today.

Priced attractively at Rs.4.68 Lakh (Ex-showroom, Delhi), the Celerio Green is available on the VXtrim (Manual Transmission).

Powered by the factory fitted iGPI technology (intelligent Gas Port Injection) the Bi-fuel Celerio Green delivers best-in-class Fuel Efficiency of 31.79 km/kg in CNG mode.*

Presenting the Celerio Green, Mr Manohar Bhat, Vice President (Marketing) said, "*Brand Celerio has received overwhelming response from the market. The idea of introducing a bi-fuel CNG variant was to strengthen the brand and offer more fuel choices to the customer. We are confident that factory fitted iGPI technology on the Celerio Green will bring all the benefits to customers such as smooth drive and hassle-free maintenance and help us in expanding the Celerio brand.*"

Proven iGPI technology

Equipped with well-established contemporary iGPI technology, Celerio Green ensures consistently high performance and seamless drive at par with petrol variants. The presence of dual ECUs ensures delivery of optimum fuel quantity to engine, leading to consistent performance along with improved fuel efficiency.

Celerio Green has undergone rigorous tests during the course of development and scores high on safety and reliability like any other Maruti-Suzuki vehicle

In addition, Maruti Suzuki engineers have deftly created smart space in the boot to tuck the spare wheel alongside the CNG tank. This adds to comfort by ensuring easy access to the spare wheel when needed.

Moreover, Celerio Green enjoys all the Maruti Suzuki standard warranty benefits and will be serviced across all MSIL service network.

EZ Technology

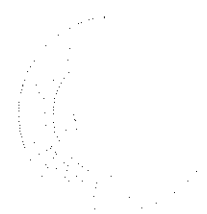
- Equipped with factory fitted iGPI technology
- BSIV Compliant

EZ Safety

- Special material used in engine parts
- Leak proof design
- Integrated harness
- Modified suspension
- Fuel inlet with Micro switch

EZ Comfort

- Easy change-over switch
- Integrated display showing fuel mode and fuel level.
- Easily accessible spare tyre



With Celerio Green, Maruti Suzuki has strengthened its CNG portfolio and offers iGPI technology on six models, Alto 800, Wagon R, Ertiga, SX4 and Eeco.

Maruti had Suzuki launched Celerio with the revolutionary Auto Gear Shift technology during Auto Expo 2014.

Celerio Green will be offered in all the seven Celerio colours:

Sunshine Ray	Cerulean Blue	Cave Black	
Blazing Red	Pearl Arctic White	Glistening Grey	Silky Silver

Specifications:

			CNG Mode	Petrol mode
Length	3600 mm	Fuel efficiency	31.79km/kg	22.02km/litre
Width	1600 mm	Power@ 6000rpm	59 ps	68 ps
Height	1560 mm	Torque@3500rpm	78 Mn	90 Nm
Wheel Base	2425 mm	Kerb weight	915 kg	915 kg
Turning Radius	4.7 meters	Ground clearance	165 mm	165 mm

*As per test results under Rule 115 of CMVR, 1989.

