

MSIL: CSL: NSE&BSE: 2015

30th November 2015

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure - "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,
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New Delhi 110070, India.

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Gurgaon Plant:

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Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

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Annexure-“A”

Press Release

Maruti Suzuki adds more safety features to Celerio range

Dual airbags and ABS available as an option across variants

New Delhi, November 30, 2015: India's leading passenger vehicle maker, Maruti Suzuki India Limited today announced that dual airbags and ABS are now available as an option across all Celerio variants, including the base version.

Mr. R S Kalsi, Executive Director, Marketing & Sales, Maruti Suzuki India, said, "Through Celerio we have always tried to offer the best to customers. By offering safety features like airbags for driver and co-driver, and Anti-lock Braking System (ABS) from the base variant onwards in Celerio, we are making it more attractive for customers. I am happy that we are able to offer these safety features on Celerio much ahead of regulations."

Launched in 2014, Celerio was the first car in India to be equipped with the revolutionary Auto Gear Shift (AGS) technology. The AGS technology became an immediate hit with customers as it offers convenience of driving, especially in heavy traffic conditions, at an attractive price and without any compromise on fuel economy. Celerio is also the first car from Maruti Suzuki to get the compact diesel engine and the only hatch in its segment to come in three fuel options (Petrol, Diesel and CNG).

So far Maruti Suzuki has sold over 1.3 lakh units of Celerio across India.

Price (Rs. Ex-showroom Delhi):

Variant	LXi MT (O)	LXi AMT (O)*	VXi MT (O)	VXi AMT (O)
Price	416,807	466,548	446,830	496,564
Variant	ZXi AMT (O)	LDi (O)	VDi (O)	Green VXi(O)**
Price	519,423	491,808	521,830	504,189

*LXi AMT (O) to be available shortly.

**Green VXi(O) is offered with dual airbags only.

Click <https://flic.kr/s/aHskf9QCuh> for high resolution images of Celerio.