

MSIL: CSL: NSE&BSE: 2016

25th November 2016

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

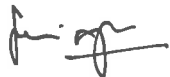
Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.

Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki presents “Wagon R Felicity” limited edition

New Delhi, November 25, 2016: Maruti Suzuki India Limited, India’s leading passenger vehicle manufacturer, today announced the launch of limited edition “Wagon R Felicity”.

Wagon R Felicity offers a wide array of features including reverse parking sensors with display and voice guidance, double-din Bluetooth music system with speakers, available in Lxi variant. The celebration edition is equipped with PU seats and steering cover, body graphics, rear spoiler to make it even more attractive.

Introducing the Wagon R Felicity limited edition **Mr. R. S. Kalsi, Executive Director Marketing & Sales, Maruti Suzuki India Limited**, said, “Wagon R is one of the most successful

car brands ever in India. As the brand has evolved, its popularity and loyalty have grown. Wagon R has been among India’s top five best selling cars for the last five years in a row. We wanted to celebrate the brand by creating something distinct and special, which is fresh and feature rich. Wagon R Felicity is the result, and will be available only in limited numbers. I am sure it will appeal to Wagon R loyalists as well as compact car customers who are looking for a product that is unique and distinct.”

Besides the manual transmission, Wagon R is available with the AMT option. It is offered in petrol as well as CNG.

Wagon R Felicity limited edition will be available in two variants – Lxi and Vxi with all existing fuel and transmission options. Wagon R Felicity edition is priced attractively, translating into a benefit of upto Rs. 13,500/- to customers.

The limited edition Wagon R Felicity is available in the price range of Rs 4.40 lakh for Lxi to Rs 5.37 lakh for Vxi-AMT (O) variants.

Wagon R Felicity: Salient features

- Body graphics
- PU seat covers
- Reverse Parking Sensors (display + voice)
- Interior Styling Kit
- Rear Spoiler
- Steering cover
- Premium cushions set
- Carpet Mat
- Double din Bluetooth music system with speakers, in Lxi variant