

To,

Date: November 19, 2014

The Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400001
Fax No. 022-22723121/1919/3027
/2039/2061/2041

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai-400051
Fax No. 022-26598237/38/26598347

Dear Sirs,

Sub: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

This is to inform you that we have received disclosure from SCI Growth Investments II in prescribed Form C under Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992, informing that they had disposed 29,173 Equity Shares (0.1736%) of the Company on November 14 as a result of which their overall Shareholding had decreased to 2,93,833 Equity Shares (1.7490%) of the Company as on November 18, 2014. The copy of their aforesaid disclosure sent by Email is enclosed for your ready reference.

Accordingly, we enclose herewith the required information in the prescribed Form C in accordance with the requirements of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Thanking You.

Yours Faithfully,
For **Lovable Lingerie Limited**


Darsha Sanghvi
Company Secretary



Encl: as above

LOVABLE LINGERIE LTD.

Regd. Office: A-46, Road No.2, Opp. IDBI Bank, M.I.D.C., Andheri (E), Mumbai - 400 093. INDIA Tel.: 022-2838 3581 Telefax : 022-2838 3582

E-mail : loveble.fashion@federalbrands.in • website : www.lovableindia.in • CIN No.: L17110MH1987PLCO44835

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13 (3) and (6)]

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholder	Shareholding prior to acquisition / sale	No. and percentage of shares / voting rights sold	Date of receipt of allotment / advice. Date of acquisition of share/ sale of shares (specify)	Date of receipt of information by the Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Shareholding subsequent to acquisition / sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Sell quantity	Sell value
1	2	3	4	5	6	7	8	9	10	11
Name: SCI Growth Investments II PAN: AANCS3985Q Address: IFS Court, Twenty Eight Cybercity, Ebene, Mauritius.	3,23,006 Equity Shares (1.9227%)	29,173 Equity Shares (0.1736%)	November 17, 2014	November 18, 2014	Primary subscription	2,93,833 Equity Shares (1.7490%)	Spark Capital Advisors (India) Private Limited (SEBI Registration No. INB2312562332)	National Stock Exchange	29,173 Equity Shares	12,262,223.44

Date: 19.11.2014

For Lovable Lingerie Ltd.



Darsha Sanghvi
Darsha Sanghvi
Company Secretary

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of share-holders	Share-holding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/ sold	Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Date of intimation to comp- any	Mode of acquisition on (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post- acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
SCI Growth Investments II IFS Court TwentyEight Cybercity Ebene Mauritius PAN - AANCS3985Q	Number of Shares - 323,006 Percentage of Holding - 1.9227%	Number of Shares - 29,173 Percentage of Holding - 0.1736%	17 November 2014	18 November 2014	Primary Subscription	Number of Shares - 293,833 Percentage of holding - 1.7490%	Spark Capital Advisors (India) Private Limited (SEBI Registration No. INB231256232)	National Stock Exchange	-	-	29,173	12,262,223.44

Yours faithfully



Sameema Nobeebux
Director



Date: 18 November 2014

mec
18/11/14