

Date: July 31, 2017

To,  
**National Stock Exchange of India Ltd,**  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai – 400 051.  
Fax No.: 022-26598237/38/26598347

**BSE Ltd.,**  
Market Operations Dept.  
P. J. Towers,  
Dalal Street,  
Mumbai - 400 001.  
Tel: 022-22721233/4  
Fax No 022-22723121

Dear Sir/ Madam,

**Sub: (i) Outcome of the Board meeting held on 31<sup>st</sup> July, 2017**  
**(ii) Intimation of Book Closure, Annual General Meeting (AGM) of the Company and Cut-Off date for E-voting.**

This is further to the Company's letter dated 21st July, 2017, intimating the date of Board Meeting for consideration of appointment of Statutory Auditor and fixation of the date of 30<sup>th</sup> Annual General Meeting (AGM) of the Company.

Pursuant to Regulation 30 and other applicable regulations of the Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosures Requirements) Regulations, 2015, we would like to inform you that the Board of Directors in their meeting held today i.e. Monday, July 31<sup>st</sup> 2017 have inter-alia considered:

**(i) Notice of AGM**

The 30<sup>th</sup> Annual General Meeting (AGM) of the Members Company shall be held on Wednesday, 30<sup>th</sup> August, 2017 at 11.00 a.m. at CTC Banquets, Citi Point, Rajarshi Shahu Maharaj Road, Telli Galli, Andheri (East), Mumbai- 400 069.

Also, in continuation with the disclosure made at Sr. 2 upon outcome of Board meeting held on 29<sup>th</sup> May, 2017; we would like to inform that, the dividend which was recommended at that meeting and subject to approval of members at the ensuing Annual General Meeting shall be paid/ dispatched to the shareholders on or before 14<sup>th</sup> September, 2017.



**LOVABLE LINGERIE LTD.**

**(ii) Closure of Transfer books**

Pursuant to Section 91 & other applicable provisions of the Companies Act, 2013 and in accordance with the Regulation 42 of the Listing Regulations, inform that the Register of Members of the Company and Share Transfer Books will remain closed from Saturday, 26<sup>th</sup> August 2017 to Wednesday, 30<sup>th</sup> August, 2017 (both days inclusive) for the purpose of Payment of Dividend and the above referred 30th Annual General Meeting. In respect of shares held in Electronic form, the Dividend will be paid on the basis of the details of BENPOS (Beneficiary position) furnished by the Depositories, as at the close of 25th August, 2017 and in respect of shares held in physical form, the said dividend will be paid to those members whose names will appear on the Register of Members of the Company as on the close of Wednesday, 30<sup>th</sup> August, 2017.

**(iii) E-voting**

The Company has provided its Shareholders the facility to cast their vote by Electronic means i.e. Remote e-voting on all the resolutions set forth in the notice of 30th Annual General Meeting in addition to the Poll facility which would be made available at the AGM. The details of remote e-voting are given under:

1	Date & Time of commencement of Remote e-voting	At 9.00 A.M. on Saturday, 26th August, 2017
2	Date & Time of end of Remote e-voting	At 5.00 P.M. on Tuesday, 29th August, 2017
3	Cut-off date for determining rights of entitlement of Remote e-voting	Wednesday, 23rd August, 2017.

The Board meeting commenced at 11.30am and concluded at 1.00 pm.

You are requested to take the above information on your record.

Thanking you,

Yours faithfully,

**For Lovable Lingerie Limited**



L Vinay Reddy  
**Chairman and Managing Director**  
 (DIN: 00202619)



**LOVABLE LINGERIE LTD.**