

September 28, 2017

To

**National Stock Exchange of India Limited**  
Listing Department  
Exchange Plaza  
Plot no. C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051  
**Scrip Symbol: JUSTDIAL**

**BSE Limited**  
Department of Corporate Services  
Listing Department  
P.J. Towers,  
Dalal Street  
Mumbai – 400 001  
**Scrip Code : 535648**

**Metropolitan Stock Exchange of India Limited**  
4<sup>th</sup> Floor, Vibgyor Towers, Plot No. C62, G Block, Opp. Trident Hotel,  
Bandra Kurla Complex, Bandra (East)  
Mumbai – 400 098  
**Scrip Code : JUSTDIAL**

Dear Sir,

**Subject: Post Buy-back Public Advertisement in relation to the buy-back by Just Dial Limited (the “Company”) of its equity shares of face value ₹10 each (the “Equity Shares”) in accordance with the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998 (the “Buy-back Regulations”, and such buy-back, the “Buy-back”)**

The board of directors of the Company, by its resolution dated July 24, 2017, approved the Buy-back (the “**Board Approval**”). Further, the public announcement dated August 1, 2017 in relation to the Buy-back was published on August 2, 2017 (the “**Public Announcement**”).

The Buy-back was undertaken, for an amount not exceeding ₹83.91 crore (excluding transaction costs, including brokerage, applicable taxes such as securities transaction tax, service tax, stamp duty, etc.) (such costs, the “**Transaction Costs**” and such size, the “**Maximum Buy-back Size**”) which is approximately 9.998% of the Equity Share capital and free reserves of the Company as per the audited accounts of the Company for the financial year ended March 31, 2017, by the open market mechanism through the Stock Exchanges, from the Shareholders of the Company except the promoters and persons in control of the Company, for a price not exceeding ₹700 per Equity Share (“**Maximum Buyback Offer Price**”).

The Buy-back was opened on August 9, 2017. Pursuant to the Buy-back, the Company has bought back 22,41,000 Equity Shares at an average price of ₹374.18 per Equity Share. The Company deployed ₹83.85 crore, which represents approximately 99.93% of the Maximum Buy-back Size.

The Company decided to close the Buy-back with effect from September 25, 2017. Intimation for closure of the Buy-back was issued to the Stock Exchanges on September 25, 2017. The settlement for the Buy-back was concluded on September 27, 2017, being the date of completion of the Buy-Back.



**Just Dial Limited**

CIN NO: L74140MH1993PLC150054

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

Tel. : 022-28884060 / 66976666 • Fax : 022-28823789

Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Hyderabad, Ahmedabad, Coimbatore, Jaipur and Chandigarh

☎ 88888-88888 | www.justdial.com

In connection with the above, we hereby submit the following:

1. A copy of the post buy-back public advertisement dated September 27, 2017 (“**Public Advertisement**”) which was submitted to the Securities and Exchange Board of India (the “**SEBI**”) on September 27, 2017 duly signed by the Managing Director, the Director and the Company Secretary of the Company. Further, the Public Advertisement has been published today (i.e. September 28, 2017) in the following newspapers, in accordance with Regulation 19(7) of the Buy-back Regulations: (a) Financial Express (the English national daily newspaper), (b) Jansatta (the Hindi national daily newspaper) and (c) Navshakti (Mumbai edition, place where the registered office of the Company is situated).

Thanking You,

Yours Faithfully,

**For Just Dial Limited**



**Sachin Jain**

**Company Secretary**



**Enclosed:**

The Public Advertisement dated September 27, 2017

**Cc:**

The Securities and Exchange Board of India

**Just Dial Limited**

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SACHIN JAIN

Heavy casualties on Indian side in NCSN(K) during operation along Indo-Myanmar border: Army

PRESS TRUST OF INDIA New Delhi, September 27

THE ARMY SAID that it inflicted "heavy casualties" on the in-

gent group NCSN (K) during "retaliatory" fire along the India-Myanmar border on the Nagaland side in the early hours on Wednesday. The Eastern Com-

mand of the Army also maintained that its troops suffered no casualties during the action. According to a statement by the Eastern Command, a column

of the Indian Army operating along the Indo-Myanmar border was fired upon by unidentified rebels of the National Socialist Council of Nagaland-Khaplang

(NCSN-K) around 4.45 am. "Over troops reacted swiftly and brought down heavily retaliatory fire on insurgents. The in-

surgents then broke contact and fled from the spot. As per inputs, a large number of casualties were suffered by the insurgents. Own troops suffered no casualties," the statement added.

Biocon Limited
BIOCON LIMITED
CIN: L24234KA1978PLC003417
Registered Office: 20th KM, Hoar Road, Electronic City, Bangalore, Karnataka - 560100

BHARAT HEAVY ELECTRICALS LIMITED, BHOPAL
BHEL
ABSC - DIVISION
HRDC BUILDING, Ground Floor, Piplani, Bhopal - 462 022 M.P. (India)

INFIBEAM INCORPORATION LIMITED
[CIN: L64203GJ2010PLC061266]
Registered Office: 9F Floor, "A" wing, Gopal Palace, Opposite Ocean Park, Near Nehruragar, Satellite Road, Ahmedabad - 380 015

ED summons Tejashwi, Rabri in railway hotels corruption case

PRESS TRUST OF INDIA New Delhi, September 27

THE ED HAS summoned former Bihar deputy chief minister Tejashwi Yadav and his mother Rabri Devi in connection with its money laundering probe in a railway hotels allotment corruption case dating back to the UPA rule, officials today said.

They said Tejashwi, son of BJP chief and former Union minister Lalu Prasad, had been asked to be present before the investigating officer (IO) of the case on October 10. Lalu's wife and former Bihar chief minister Rabri has been summoned a day after on October 11. She was earlier summoned twice by the Enforcement Directorate in this case but she is understood to have sought more time to appear.

The case dates back to the time when Lalu was the railway minister in the UPA government. The central probe agency is expected to record their statements under the provisions of the Prevention of Money Laundering Act (PMLA), under which it had registered an FIR against members of Lalu Prasad family and others sometime back.

The Enforcement Directorate had earlier questioned a few people in this case including the wife of former UPA minister PC Gupta.

MADHYA PRADESH TODAY MEDIA LIMITED
Corporate Identification Number: U22120MP2010PLC024756
Our Company was originally incorporated as Madhya Pradesh Today Media Private Limited on November 18, 2010 under the provisions of the Companies Act, 1956 in the State of Madhya Pradesh.

THE ISSUE PRICE IS ₹ 66. THE ISSUE PRICE IS 6.6 TIMES THE FACE VALUE.
ISSUE OPENED ON TUESDAY, SEPTEMBER 19 AND CLOSED ON THURSDAY, SEPTEMBER 21, 2017.

The Equity Shares offered through the Prospectus are proposed to be listed on the NSE Emerging Platform ("NSE"). In terms of the Chapter IXB of the SEBI (ICDR) Regulations, 2009, as amended from time to time. The Company has received an in-principle approval letter dated July 18, 2017 from NSE for using its name in the offer document for listing of its shares on NSE Emerging Platform.

After eliminating technically rejected applications, the following table gives an overview of the applications received by the Registrar:

Table with 5 columns: Category, No. of Applicants, % of Applicants, No. of Equity Shares, % of Equity Shares. Rows include Market Maker, Retail Individual Investors, Other than Retail Individual Investors, and TOTAL.

The details of applications rejected by the Registrar on technical grounds are detailed below: (Technical rejection)

Table with 3 columns: Category, No. of Applications, No. of Equity Shares. Rows include Market Maker, Retail Individual Investors, Other than Retail Individual Investors, and TOTAL.

After eliminating technically rejected applications, the following table gives an overview of the applications received by the Registrar:

Table with 5 columns: Category, No. of Applicants, % of Applicants, No. of Equity Shares, % of Equity Shares. Rows include Market Maker, Retail Individual Investors, Other than Retail Individual Investors, and TOTAL.

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - National Stock Exchange of India Limited on September 26, 2017.

A. Allotment to Market Maker (After Technical Rejection): The Basis of Allotment to the Market Maker, at the issue price of ₹ 66 per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1 me. The total number of shares allotted in this category is 109000 Equity Shares.

B. Allotment to Retail Individual Investors (After Technical Rejection): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 66 per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.70 times. The total number of shares allotted in this category is 1020000 Equity Shares to 510 successful applicants.

The category-wise details of the Basis of Allotment are as under:

Table with 10 columns: No. of Shares Applied for, No. of Applicants received, % to Total, Total No. of shares applied in each category, % to Total, Preemptive Shares Available, Allocation per Applicant (Before Rounding Off), Allocation per Applicant (After Rounding Off), Ratio of Allotment to Appl. Contd: Ratio 1, Ratio of Allotment to Appl. Contd: Ratio 2, Number of Successful Applicants (after rounding off), Total No. of Shares allotted/allocated, No. of Shares Surplus/Deficit.

C. Allotment to Other than Retail Individual Investors (After Technical Rejection): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of ₹ 66 per Equity Share, was finalized in consultation with NSE. The category was subscribed by 2.37 times. The total number of shares allotted in this category is 1020000 Equity Shares to 6 successful applicants.

The category-wise details of the Basis of Allotment are as under:

Table with 10 columns: No. of Shares Applied for, No. of Applicants received, % to Total, Total No. of shares applied in each category, % to Total, Preemptive Shares Available, Allocation per Applicant (Before Rounding Off), Allocation per Applicant (After Rounding Off), Ratio of Allotment to Appl. Contd: Ratio 1, Ratio of Allotment to Appl. Contd: Ratio 2, Number of Successful Applicants (after rounding off), Total No. of Shares allotted/allocated, No. of Shares Surplus/Deficit.

The Board of Directors of the Company at its meeting held on September 27, 2017 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. National Stock Exchange of India Limited and has authorized the corporate action for the transfer of the Equity Shares to various successful applicants.

The CAR and allotment advice and/or notices will be dispatched to the address of the Applicants as registered with the depositories on or before September 28, 2017. Further, the instructions to Self-Certified Syndicate Banks for withdrawing the amount are being processed on or prior to September 28, 2017. In case the same is not received within four working days, investors may contact Registrar at the address given below. The Equity Shares allotted to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on NSE Emerging Platform within six working days from the date of the closure of the issue.

Note: All capitalized terms used and not defined herein shall have their respective meaning assigned to them in the Prospectus dated September 08, 2017 ("Prospectus").

INVESTORS PLEASE NOTE
The details of the allotment made would also be posted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshare-private.com. All future correspondence in this regard may kindly be addressed to the Registrar at the address given below.

Justdial
JUST DIAL LIMITED
Registered Office: Palm Court Building-M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad (West), Mumbai, Maharashtra 400 064
CIN: L74140MH1993PLC150054. Tel: +91 22 2888 4060, +91 22 3980 8705, Fax: +91 22 2882 3789
Website: www.justdial.com, E-mail: investors@justdial.com

पाकिस्तान के विदेश मंत्री का दावा

जाधव के बदले आतंकी देने का प्रस्ताव दिया था भारत ने अब हाफिज और लश्कर बोझ बने : आसिफ

न्यूयॉर्क, 27 सितंबर (भाषा)

पाकिस्तान के विदेश मंत्री ने दावा किया है कि भारतीय नागरिक मुल्लामुजाहब जाधव के बदले 2014 पेशावर स्कूल हमले के जिम्मेदार और अफगानिस्तान की सैन्य बंदेक आतंकीवादी को देने का प्रस्ताव दिया गया था।

के 46 साल के रोयानिवृत्त अधिकारी जाधव को पाकिस्तान की फौज जनरल कोर्ट मार्शल ने पाकिस्तान के खिलाफ 'जासूसी और विध्वंसकारी गतिविधियों में सहभागिता' के लिए अदालत में मृत की सजा सुनाई थी।

पाक में हाफिज सईद की नजरबंदी एक महीने बढ़ी

साहिर, 27 सितंबर (भाषा)

पाकिस्तान के पंजाब प्रांत के अधिकारियों ने यह कहते हुए मुंबई आतंकीवादी हमले के सरगना हाफिज सईद की नजरबंदी एक महीने बढ़ा दी है कि उसकी गतिविधियां देश में शांति के लिए खतरा हैं।

पंजाब सरकार ने 31 जनवरी को आतंकीवाद निरोधक अधिनियम 1997 के तहत सईद और उसके चार सहयोगियों को 90 दिन के लिए नजरबंद किया था।

मैटिस और नाटो प्रमुख के काबुल पहुंचते दागे छह राकेट

काबुल, 27 सितंबर (एएफपी)

अमेरिका के रक्षा मंत्री जेम्स मैटिस और नाटो के प्रमुख जेनस स्टॉल्टेन्बर्ग के बुधवार को काबुल पहुंचने के बाद काबुल अंतरराष्ट्रीय हवाई अड्डे के पास छह राकेट गिर गए।

पेघवा नहीं की थी। अफगानिस्तान में अमेरिकी रक्षा मंत्री और नाटो प्रमुख को यहां ऐसे समय ही रही है जब अफगान युद्ध बल नाटो सेना की 2014 से हो रहे खतरों के बाद से तल्लिखान की आतंकीवाद का समाप्त कर रहे हैं।

उत्तर कोरिया के खिलाफ 'सैन्य विकल्प' के लिए तैयार : ट्रंप

वाशिंगटन, 27 सितंबर (भाषा)

अमेरिका के राष्ट्रपति डोनाल्ड ट्रंप ने कहा कि उनका देश उत्तर कोरिया के खिलाफ 'सैन्य विकल्प' के लिए 'पूरी तैयारी' है।

Table with 5 columns: S.No., Description, Date, Amount, Status. Contains financial and administrative records.

DENIS CHEM LAB LIMITED advertisement. Includes company details, registered office, and contact information.

VIVRO advertisement. Includes company details, registered office, and contact information.

Advertisement for 'विदेशी मुद्रा' (Foreign Exchange) with details on rates and services.

Justdial JUST DIAL LIMITED advertisement. Includes company details, registered office, and contact information.

Advertisement for 'भारत को सुरक्षा परिषद की सदस्यता के समर्थन में प्रस्ताव पेश' (Proposal for supporting India's membership in the Security Council).

Advertisement for 'CERTIFIED TRUE COPY For JUST DIAL LIMITED' with contact details for Sachin Jain, Company Secretary & Compliance Officer.

