Ref: SEC/SE/104/2025-26 **Date: 31st March 2026**

The Manager- Listing **The National Stock Exchange of India Limited** "Exchange Plaza", Bandra – Kurla Complex, Bandra (EAST), Mumbai – 400051 **NSE SYMBOL: SENCO**	The Manager – Listing **BSE Limited** Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001 **BSE SCRIP CODE: 543936**

Dear Sir(s)/ Madam(s),

Sub: -Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 –Update on extension of Strategic & Marketing tie- up with August Jewellery Private Limited

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (**"SEBI Listing Regulations"**), we had informed vide our letters dated 24th April, 2025, 27th September, 2025 and 29th December, 2025, that the Company had entered into a Strategic and Marketing tie-up with August Jewellery Private Limited ("AJPL"), having omnichannel brand "Melorra". The said arrangement was valid till 31st March, 2026.

In continuation to our earlier intimations, we would like to inform you that the said Strategic & Marketing tie-up with AJPL has been extended till 30th June, 2026 on the same terms and conditions as stated in our earlier intimation.

The details required under Regulation 30(6) and Schedule III of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 as updated on 30th January, 2026 is enclosed as **Annexure-1** to this intimation.

This intimation shall also be available on the website of the Company.

This is for your information and records.

Yours sincerely,

For SENCO GOLD LIMITED

Mukund Chandak Digitally signed by Mukund Chandak Date: 2026.03.31 15:37:39 +05'30'

Mukund Chandak
Company Secretary & Compliance Officer
Membership No. A20051

Annexure 1

Arrangements for <u>strategic</u>~~, technical, manufacturing, or~~ marketing tie-up: Agreement/ ~~joint venture (JV)~~ with companies

Sr. No.	Particulars	Disclosure
i.	Name of the entity(ies) with whom agreement/ ~~JV~~ is signed	August Jewellery Private Limited **("AJPL")**
ii.	Area of agreement/~~JV~~	Same as informed vide our earlier intimation dated 24th April, 2025.
iii.	Domestic/international	Domestic
iv.	Share exchange ratio / JV ratio	Not Applicable
v.	Scope of business operation of agreement / ~~JV~~	Same as informed vide our earlier intimation dated 24th April, 2025.
vi.	Details of consideration paid / received in agreement / ~~JV~~	Not Applicable
vii.	Significant terms and conditions of agreement / ~~JV~~ in brief	Same as informed vide our earlier intimation dated 24th April, 2025 except for the tenure which stands extended till 30th June, 2026.
viii.	Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The agreement covers the operational transactions and does not involve acquisition. Further the transactions involved are not related party transactions.
ix.	Size of the entity(ies)	Not applicable as no new entity is being formed.
x.	Rationale and benefit expected	Same as informed vide our earlier intimation dated 24th April, 2025.

Mukund Chandak
Digitally signed by Mukund Chandak
Date: 2026.03.31 15:38:12 +05'30'

Senco Gold Limited
CIN NO. : L36911WB1994PLC064637
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Phone : 033 4021 5000 / 5004, Fax No. : 033-4021 5025
Email : contactus@sencogold.co.in
Website : www.sencogoldanddiamonds.com/
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