

OBL:HO:SEC:00:

New Delhi : 15.05.2015

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400 051

Fax # 26598237 / 38
26598347 / 48

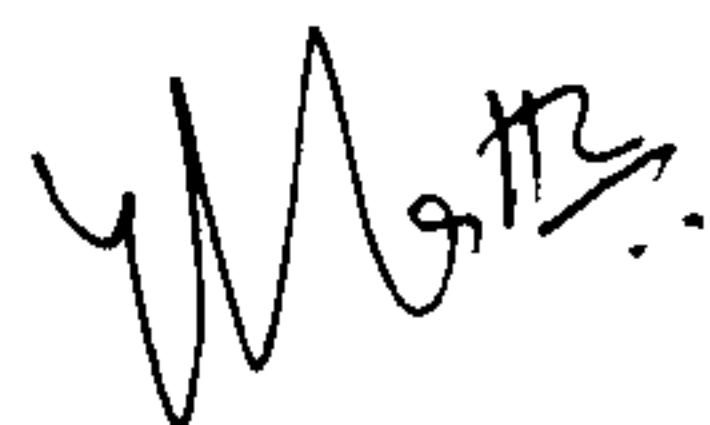
Stock Code: ORIENTBELL

Sub: Intimation under SEBI (Prohibition of Insider Trading) Regulation, 2015

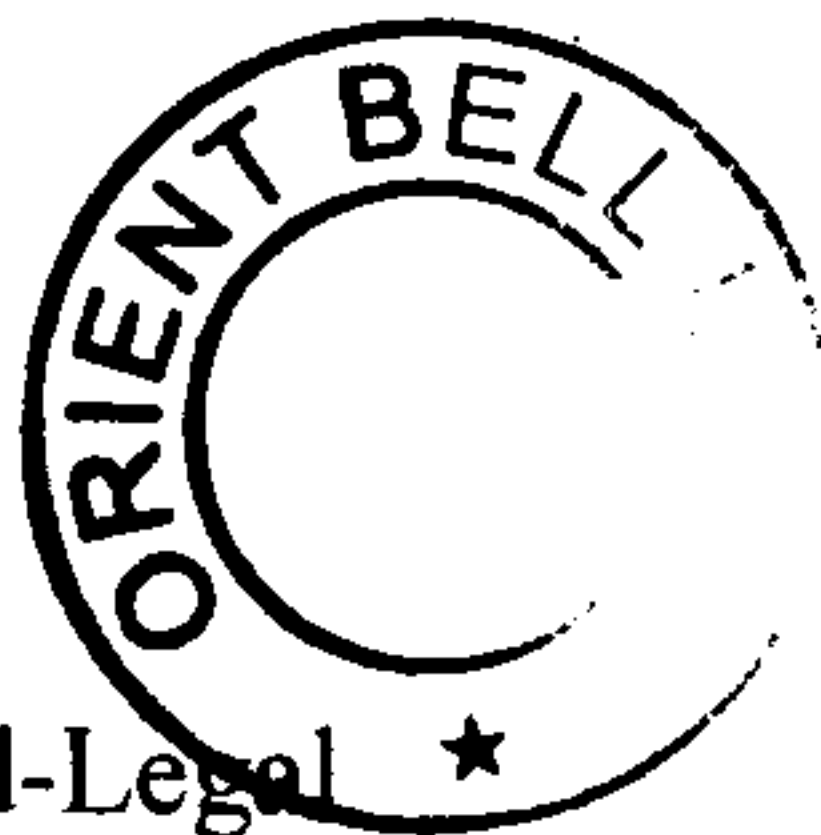
Dear Sir/Madam,

In furtherance to our letter dated 15.05.2015 on the subject captioned above, this is to further inform you that the "Code of practices & Procedures for Fair Disclosure of Unpublished Price Sensitive Information" and "Code of Conduct for prevention of Insider Trading" have been approved by the Board of Directors on May 15, 2015.

Yours faithfully,
for Orient Bell Limited



Yogesh Mendiratta
Company Secretary & Head-Legal



Encl: As above

ORIENT BELL LIMITED

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