

**FREESIA INVESTMENT AND TRADING CO. LIMITED**  
IRIS HOUSE, 16, BUSINESS CENTRE, NANGAL RAYA, NEW DELHI-110046  
CIN : U65993DL1982PLC013546

FI:HO:SEC:00:

Date: 08.04.2021

National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai-400 051

**Sub: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.**

Dear Sir,

Please find enclosed disclosure under regulation 30(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in prescribed format regarding our shareholding in the Orient Bell Ltd. where we fall in the promoter & promoter's group or PAC(s) category.

Kindly take note of the same.

Yours faithfully,

**For Freesia Investment & Trading Co. Ltd**

  
**Rajesh Bagri**  
Director  
DIN: 00062377



**Disclosures under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

**Part -A**

1	Name of the Target Company (TC)	<b>ORIENT BELL LIMITED</b>		
2	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd.		
3	Particulars of the shareholder(s):			
a.	Name of person(s) with person acting in concert (PAC) whose total holding is more than 25% of the share or voting rights of the TC.	N.A.		
	Or			
b.	Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Mahendra K. Daga, Mr. Madhur Daga, Mrs. Sarla Daga, Mrs. Roma Monisha Sakraney Daga, Mahendra K. Daga (HUF), Good Team Invest. & Trading Co. Pvt. Ltd., Freesia Investment & Trading Co. Ltd., Morning Glory Leasing & Finance Ltd., Alfa Mercantile Ltd., Iris Designs Pvt Ltd.		
4	<b>Particulars of the shareholding of person(s) mentioned at (3) above</b>	<b>Number</b>	<b>% w.r.t total share /voting capital</b>	<b>% of total diluted share/voting capital of TC</b>
a)	As on March 31, 2021, holding of: Shares:-			
i	Mahendra K. Daga	32,40,062	22.57	Not Applicable
ii	Good Team Investment & Trading Co. Pvt. Ltd.	24,07,499	16.77	
iii	Madhur Daga	13,17,933	9.18	
iv	Freesia Investment and Trading Co. Ltd.	6,31,492	4.40	
v	Sarla Daga	7,45,867	5.20	
vi	Mahendra K. Daga (HUF)	4,64,804	3.24	
vii	Morning Glory Leasing & Finance Ltd.	88,820	0.62	
viii	Roma Monisha Sakraney Daga	1,24,929	0.87	
ix	Alfa Mercantile Ltd.	1,08,780	0.76	
x	Iris Designs Pvt Ltd	46,588	0.32	
b)	Voting Rights (otherwise than by shares)	N.A.	N.A.	
c)	Warrants,	N.A.	N.A.	
d)	Convertible Securities	N.A.	N.A.	
e)	Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	
<b>Total</b>		<b>91,76,774</b>	<b>63.93</b>	<b>Not Applicable</b>

**For Freesia Investment and Trading Co. Ltd.**

  
Rajesh Bagri  
Director

DIN: 00062377

Place: New Delhi

Date: 08.04.2021

PART-B		
Name of the Target Company (TC)	ORIENT BELL LIMITED	
Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs
Mahendra K. Daga	Yes	
Good Team Investment & Trading Co. Pvt. Ltd.	Yes	
Madhur Daga	Yes	
Freesia Investment and Trading Co. Ltd.	Yes	
Sarla Daga	Yes	
Mahendra K. Daga (HUF)	Yes	
Morning Glory Leasing & Finance Ltd.	Yes	
Roma Monisha Sakraney Daga	Yes	
Iris Designs Pvt Ltd.	Yes	
Alfa Mercantile Ltd.	Yes	

**For Freesia Investment and Trading Company Limited**

**Rajesh Bagri**  
**Director**

**DIN : 00062377**

**Place: New Delhi**

**Date: 08-04-2021**

