



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

June 30, 2025

Joanne Wilson  
Chief Financial Officer  
WPP plc  
Sea Containers, 18 Upper Ground  
London, United Kingdom SE1 9GL

**Re: WPP plc**  
**Form 20-F for Fiscal Year Ended December 31, 2024**  
**File No. 001-38303**

Dear Joanne Wilson:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance  
Office of Trade & Services