



SUNDARAM FINANCE
Enduring values. New age thinking.

SEC:344:14/PAL
January 29, 2014

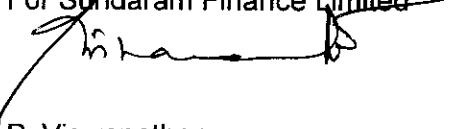
The Manager - Listing
National Stock Exchange of India Limited
Capital Market – Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Initial Disclosure of Shareholding

We enclose disclosure in Form B received from Ms Shobhana Ramachandhran, Director, in accordance with Regulation 13(2) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Thanking you,
For Sundaram Finance Limited



P. Viswanathan
Secretary & Compliance Officer

Encl:

Sundaram Finance Limited

Form B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(2) and (6)]

Regulation 13(2) - Details of shares held or positions taken in derivatives by Director or Officer of a listed company (Sundaram Finance Limited) and his dependents

Name, PAN No. & Address of Director/Officer	Date of assuming office of Director/Officer	No. & % of shares/voting rights held at the time of becoming Director/Officer	Date of intimation to Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Shobhana Ramachandhran PAN: ABHPS7615M No.16, Jawahar Road Madurai 625 002 <u>Dependent Relative:</u> Name: PAN: Address: <i>NIL</i>	27th Jan 2014 <i>NIL</i>	4,44,720 shares (0.400%)	29th Jan 2014	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable

Date: 29th Jan 2014

Shobhana Ramachandhran
Signature of the Director or Officer