



PRICE "LESS" FASHION

November 18, 2014

Ref. No. CS/S/L-42/ 2014-15

|                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>To:<br/>The Listing Department<br/><b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b><br/>"Exchange Plaza"<br/>Bandra-Kurla Complex<br/>Bandra (E), Mumbai-400 051<br/><b>Scrip Code: VMART</b><br/>Fax: 022-26598120<br/>Email: cmlist@nse.co.in</p> | <p>To:<br/>The Corporate Relationship Department<br/><b>BSE LIMITED</b><br/>Phiroze Jeejeebhoy Towers,<br/>Dalal Street, Mumbai-400 001<br/><b>Scrip code: 534976</b><br/>Fax: 022-22723121<br/>Email: corp.relations@bseindia.com</p> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Sub: Intimation of opening the 104 Store at Firozabad, Uttar Pradesh.**

Dear Sir/Madam,

This is to inform you that the Company has opened a new store located at **"16/DA, S.N. ROAD, Near Yes Bank, Firozabad-283203, Uttar Pradesh"**. The store is spread in an area of 9527 sq. ft. This is the 49<sup>th</sup> store in the state of Uttar Pradesh across 39 cities. With this we have increased the tally of the state to 16 composite stores & 33 fashion stores.

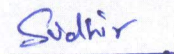
This takes the total number of stores to 104 in 88 cities across 12 states with a total area of 8.44 lakhs sq.ft.

Kindly treat this as intimation under the applicable clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking you,

Yours truly,  
For V-Mart Retail Limited



Sudhir Kumar  
Company Secretary



**V-MART RETAIL LTD.**

CIN-L51909DL2002PLC163727 F-11, Udyog Nagar Industrial Area, Rohtak Road, Peeragarhi,  
New Delhi - 110 041  
Fax-011-45254429

Tel # 011-45254444 • Email ID : info@vmart.co.in • Website : www.vmart.co.in