

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company ("TC")	Idea Cellular Limited		
Name(s) of the acquirer the Seller(s) and Persons Acting in Concert ("PAC") with the Seller(s).	Seller: P5 Asia Investments (Mauritius) Limited PAC: None		
Whether the acquirer —Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited & National Stock Exchange of India Limited		
Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of: a) Shares carrying voting rights	330,000,000	9.31%	9%
b) Shares in the nature of encumbrance (pledge/ lien/	NIL	NIL	NIL

non-disposal undertaking/ others)				
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL		NIL
e) Total (a+b+c+d)	330,000,000	9.31%	9%	
Details of acquisition/sale				
a) Shares carrying voting rights acquired sold	85,000,000	2.39%	2.32%	
b) VRs acquired/sold otherwise than by shares	NIL	NIL	NIL	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares	NIL	NIL	NIL	

carrying voting rights in the TC (specify holding in each category) acquired/sold.				
d) Shares encumbered / invoked/ released by the acquirer	NIL	NIL	NIL	NIL
e) Total (a+b+c+d)	85,000,000	2.39%	2.32%	
After the acquisition/sale, holding of:				
a) Shares carrying voting rights	245,000,000	6.91%	6.68%	
b) Shares encumbered with the acquirer	NIL	NIL	NIL	
c) VRs otherwise than by shares	NIL	NIL	NIL	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL	

e) Total (a+b+c+d)	245,000,000	6.91%	6.68%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open market sale		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	September 4, 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale(*)	35,440,598,780(*)		
Equity share capital/ total voting capital of the TC after the said acquisition/sale(*)	35,440,598,780 (*)		
Total diluted share/voting capital of the TC after the said acquisition/sale(*)	36,666,666,670 (*)		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/ Seller/ Authorized Signatory

For P5 Asia Investments (Mauritius) Limited



P5 Asia Investments (Mauritius) Limited

Date: September 08, 2014

