

ADITYA BIRLA



Ref. No: ABNL/CFD/SD/MUM/0458

6th April 2015

To

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

The Secretary

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No.C/1,
G-Block, Bandra-Kurla Complex,
Bandra (East),
Mumbai – 400 051.

The Company Secretary

Idea Cellular Limited,
Suman Tower, Plot No 18
Sector -11, Gandhinagar - 382 011
Gujarat

Dear Sir(s)

Re: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are one of the Promoters of Idea Cellular Limited.

In accordance with Regulation 30(2) and other provisions of SEBI(Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we declare the holding of Promoter(s)/ members of the Promoter Group/ Person acting in Concert (PAC) with us as on 31 March 2015, as per Annexure 'A' enclosed.

Thanking you,
Yours faithfully,
For **Aditya Birla Nuvo Limited**

Ashok Malu
Jt. President & Company Secretary



Encl: as above

ADITYA BIRLA**NUVO****Annexure "A"**

Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part- A

(1)	Name of Target Company	IDEA CELLULAR LIMITED		
(2)	Name(s) of the Stock Exchange(s) where the shares of the Target Company are listed	(i) BSE Limited (ii) National Stock Exchange of India Limited		
(3)	Particulars of the shareholder a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (Including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the Target Company) is more than 25% of the voting rights of the Target Company Or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him		Not Applicable Aditya Birla Nuvo Limited and others as per list A enclosed	
(4)	Particulars of the shareholding of person(s) mentioned at (3) above	No. of Shares	% w.r.t. total share/ voting capital wherever applicable	% of total diluted share/voting capital of Target Company (*)
	As of March 31 st March, 2015, holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the Target Company	1,520,679,047 NIL NIL NIL NIL	42.27% NIL NIL NIL NIL	42.27% NIL NIL NIL NIL

